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## PRESS RELEASE

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### Wilmot joins idX as VP Business Development Europe

ST. LOUIS, MO--idX Corporation, the global solution provider for consumer environment design, manufacturing, rollout and installation, has announced the hiring of Molly Wilmot as Vice President of Business Development Europe.

"Molly's background in shopper-led research and strong relationships with global retailers and suppliers will serve idX well as we continue to expand our presence in the European market," said Jeff Ouyang, idX EVP of International Operations.

Prior to joining idX, Wilmot provided her clients with insightful and actionable consultancy services, helping them grow sales by putting shopper and retail insights at the heart of their strategies.

With her early career in the food-service industry, Wilmot has detailed knowledge of shopper psychology, across a variety of categories and channels.

Based in the Netherlands, Wilmot will work to expand business with idX's longstanding customers moving into the European market, as well as with European brands planning for global growth.

She will report to Ouyang, while working closely with idX's team in Swindon, UK.



#### About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Adidas, Anne Klein, Ascena Retail Group, Bank of America, Barnes & Noble Booksellers, Bed, Bath & Beyond, Belk, Blackhawk Network, Bose, Burberry, Calvin Klein, Clark's, Coach, Comerica, Costco, CVS, Dell, Dillard's, Disney, Dollar Tree, Dress Barn, Family Dollar, FedEx, Fifth Third Bank, Finish Line, Foot Locker Inc., Ford, GNC, H&M, Hibbett Sports, IMAX, JCPenney, JINs, J.Jill, John Deere, Jos. A Bank, Kate Spade, KFC, Kroger, Massage Envy, Men's Wearhouse, Michael Kors, New Balance, Nordstrom, Pandora, Payless Shoe Source, Pernod Ricard, Ralph Lauren, Ross Stores, Safeway, Samsung, Shoe Carnival, Sprint, Starbucks, Taco Bell, Ted Baker, Tesla Motors, Tiffany & Co., Tissot/Swatch, TJX Companies, Total Wine, Under Armour, Union Bank and Vera Bradley. For more information, visit <http://www.idxcorporation.com>.

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