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PRESS RELEASE

For Immediate Release

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idX expands U.K. division; John Pugh joins as General Manager

ST. LOUIS, MO—idX Corporation, the preeminent manufacturer of consumer environments, has expanded its operations in the U.K., adding the manufacturing capabilities previously provided by Rockingham Display.

The new manufacturing facility, located in Leicester, enhances idX London's current project management office in Swindon. The Leicester facility, with nearly 30,000 square feet of manufacturing, warehousing and offices, will employ approximately 30 former Rockingham Display employees.

Joining idX as General Manager of the new manufacturing facility is John Pugh, who had been managing director of Rockingham Display. John will work alongside Mark Fletcher who continues his role as idX Director of International Operations (Europe), leading the division's overall strategic direction for the region.



The modern, centrally-located Leicester facility is fully equipped with state-of-the-art woodworking equipment, and will also enhance idX's already extensive P.O.P. and cosmetics display capabilities.

"idX continues to pursue opportunities to serve our clients wherever they may expand," said idX President Terry Schultz. "This new addition to our fast-growing London division will provide a solid manufacturing solution in that market."

The new idX facility is located at Units 7-13, Highfields Farm, Huncote Road, Stoney Stanton, Leicestershire U.K. LE9 4DJ.

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing over 2,000,000 square feet of manufacturing and warehousing space, and nearly 1,000 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Guess?, Levi's, Ralph Lauren, Microsoft, Marriott, Tommy Hilfiger, Express, Starbucks, PNC, Calvin Klein, Bank of America, Belk, Dell, Fossil, JCPenney, TJX, Hanes Brands, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idXcorporation.com.

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