

## PRESS RELEASE

For Immediate Release

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## idX Chicago moves to new, expanded offices

ST. LOUIS, MO--idX Chicago, Creative Design Headquarters for St. Louisbased idX Corporation, has moved to larger offices, more than doubling its space to accommodate the division's growth.

Since idX launched the Chicago division in 2012, its business has increased dramatically as more clients have turned to idX for its creative brand solutions.

At 8,700 square feet, the new downtown Chicago office will accommodate the idX design group, which has expanded from the original three employees to 15, supported by a development team located throughout the **id**X global organization.



The open design area encourages collaboration.

idX Chicago's capabilities range from research to development, engineering and project management. The creative division has become known for its ability to design and deliver smart solutions that are manufacturable and creatively blend idX clients' brands into the consumer environment.

"The expansion of our creative services business is very exciting," said idX Chicago EVP/General Manager Mayur Patadia. "Delivering unique solutions that meet our customers' evolving brand needs will remain idX's focus."

The new office space, featuring idX's signature shades of red, white, black and gray, is a continued evolution of the idX brand and the division's former offices. Open work spaces allow for collaboration, with multiple conference rooms for small team meetings, and a large conference room for the frequent customer meetings hosted in the space.

Much of the furnishings in the office, including cabinets, shelving and counter tops, were fabricated by idX plants.

Suite 100

Chicago, IL 60661 United States T: 1.312.940.6650

idX Chicago's New Address: 208 S. Jefferson Street



The meeting room area includes wallpaper designed and printed by idX.

About idX Corporation

idX Corporation is the premier custom, global solution provider for consumer environment design, manufacturing, rollout and installation. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and 1,300 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality, and finance, including; Adidas, Bank of America, Barnes & Noble Booksellers, Clarks, Coach, CVS, Disney, FedEx, Foot Locker Inc., Ford, KFC, Kroger, Michael Kors, Pandora, Ralph Lauren, Samsung, Sephora, Starbucks, Taco Bell, Tesla Motors, TJX Companies, Total Wine, Uber, Under Armour, Walmart, and more. For more information, visit http://www.idxcorporation.com.