

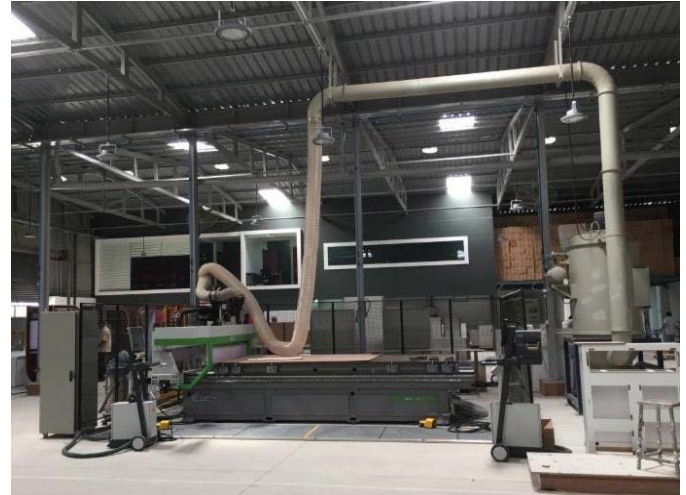


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PRESS RELEASE

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idX expands its India division to support region's growth

ST. LOUIS, MO--idX Corporation, a global solution provider for consumer environment design, manufacturing, rollout and installation, has nearly tripled the square footage of its Bangalore, India, office and added warehousing and manufacturing in the region to support its clients' expansion plans.

With its strong growth and promising retail market, India is the focus of many retailers' global development plans. Reflecting that expansion, idX's growth in the region has been significant, with the number of projects completed in 2016 nearly doubling the 2015 number, and even more growth expected this year.

"Our expansion in India stemmed from our customers' needs for idX to deliver the same consistent quality product throughout the world," said idX CEO Terry Schultz.

idX began working in India in 2011. After recognizing the demand for its expertise in the region, in 2014, idX launched the India division to support its already-active presence in the market.

Since that launch, idX India has completed more than 250 projects, working with India-based companies and brands, as well as retailers expanding into the country. Clients include Aeropostale, Apple, Coca Cola, Dominos, Arvind, Creyate, Adidas, Reebok, Dell, Fossil, Samsung, and Starbucks.

Under the leadership of idX India Director DJ Bangara, the India team offers idX clients in the region extensive project management, manufacturing, creative and engineering support. With staff and warehousing now located in both Bangalore and Delhi, idX facilities are conveniently located.

"Our clients have access to vast resources and broad-based capabilities, while our 'boots on the ground' give them peace of mind knowing they are working with a team who have a keen understanding of the special requirements specific to the region," said idX India Director DJ Bangara.

"idX has developed a systematic approach to opening stores," he added. "We believe this proven approach, partnered with our strong operational fundamentals and multi-location expertise, will benefit retailers expanding into India and surrounding regions."

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About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Ascena Retail Group, Bank of America, Bed, Bath & Beyond, Belk, Blackhawk Network, Burberry, Calvin Klein, CAdidas, Anne Klein, Bank of America, Barnes & Noble Booksellers, Belk, Blackhawk Network, Bose, Burberry, Calvin Klein, Clark's, Coach, Comerica, Costco, CVS, Dell, Dillard's, Disney, Dollar Tree, Dress Barn, Family Dollar, FedEx, Fifth Third Bank, Finish Line, Foot Locker Inc., Ford, GNC, H&M, Hibbett Sports, IMAX, JCPenney, JINs, J.Jill, John Deere, Jos. A Bank, Kate Spade, KFC, Kroger, Massage Envy, Men's Wearhouse, Michael Kors, New Balance, Nordstrom, Pandora, Payless Shoe Source, Pernod Ricard, Ralph Lauren, Ross Stores, Safeway, Samsung, Shoe Carnival, Sprint, Starbucks, Taco Bell, Ted Baker, Tesla Motors, Tiffany & Co., Tissot/Swatch, TJX Companies, The Total Wine, Under Armour, Union Bank and Vera Bradley. For more information, visit www.idxcorporation.com.