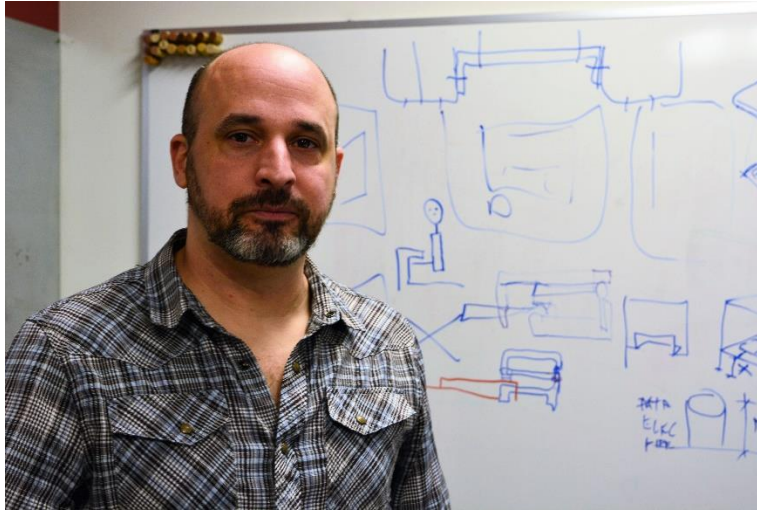


idX enhances European design capabilities

Design Director David Patterson joins idX Amsterdam-based team



idX Director of Design Development, David Patterson

AMSTERDAM, Netherlands (September 5, 2018) -- idX Corporation, the U.S.-based premier custom, global solution provider for consumer environments, is enhancing its design capabilities in Europe, as Director of Design Development David Patterson has relocated to Amsterdam.

Patterson was previously based in idX's Seattle office, working with a number of major idX clients. He will continue his work with those clients, while also adding his design development skills to idX's European capabilities.

"As idX continues to expand our footprint to better service our global customers, Dave's skills and experience will be well-received among our European clients," said Jeff Ouyang, idX EVP International Operations.

Patterson has 18 years experience in Architecture and Design, with the past seven years in retail design development and manufacturing. His skills range from hospitality, multi-family and retail projects, to supply-chain sourcing in APAC and the United States. He also has experience leading design, project management, engineering, and manufacturing teams.

Among idX's EU clients is Hudson's Bay Co. (HBC), which has worked in partnership with idX to open more than a dozen new stores in the Netherlands in the past year. The global turnkey relationship is managed by a team from idX in London, Amsterdam and Toronto.

Fixtures were produced in Eastern Europe and China, and regional teams provided installation.

Click [here](#) for more information.

About idX Corporation

idX Corporation is the premier custom, global solution provider for consumer environment design, manufacturing, rollout and installation. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality, food service, and finance, including; Adidas, Bank of America, Barnes & Noble Booksellers, Clarks, Coach, CVS, Disney, FedEx, Foot Locker Inc., Ford, KFC, Kroger, Michael Kors, Pandora, Ralph Lauren, Samsung, Sephora, Starbucks, Taco Bell, Tesla Motors, TJX Companies, Total Wine, Uber, Under Armour, Walmart, and more. For more information, visit <http://www.idxcorporation.com>