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## PRESS RELEASE

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### idX expands in China, Opens Shanghai project management office

ST. LOUIS, MO - idX Corporation, the preeminent manufacturer of consumer environments, continues to expand its presence in Asia, as it announces a project management office in Shanghai and management promotions.

"As the Asia retail market continues to mature and grow, idX China is continuing its strategic pivot towards becoming the preeminent fixture supplier to the region," said idX CEO Terry Schultz. "idX products can now be found across Greater China, India, Southeast Asia, Japan, Korea and Australia."

**Jeff Ouyang**, who joined idX in 2011 as Vice President of Business Development for Asia-Pacific, has been promoted to Managing Director for the idX Asian divisions. Assuming overall responsibility for all operations and business development in Asia, Ouyang will split his time between the Shanghai office and idX's wholly owned manufacturing facility in Wujiang City.

**Scott Lewis** has been named Vice President of Operations for idX China, and will be the day-to-day operations leader in Wujiang. Lewis joined idX in 1990 as Plant/Operations Manager in Louisville. Since his 2008 move to China, Lewis has spent a significant amount of time helping develop idX's import supply chain partners.

**John Egan** is now Director of Project Management for idX China. Egan will work with project teams from the Wujiang facility, ensuring the world-class execution for which idX is known. Egan originally was based out of idX London, but made the move to China in 2013 to support idX's growth in the region.

**Dave Markland** has been named Senior Account Executive Asia Pacific, and will be based out of the Shanghai office. Markland works closely with the Wujiang facility to direct manufacturing efforts, but spends most of his time in the field ensuring successful installations in the Asian market. Markland is a transplant from idX St. Louis and has worked at idX China since late 2009.

"As our regional business continues to grow, we will further enhance our services to customers by expanding our development and customer service offices in Shanghai, Tokyo and through our strategic partner in Bangalore," added Schultz, "At the same time, we will continue to develop new local support resources across the region."

To continue offering the quick turnaround times and high-end finishes demanded by the local market, idX is also in the process of restructuring its wholly owned manufacturing facility in Wujiang.

Among the projects completed in Asia by idX in 2013 are Kate Spade (Singapore), Ralph Lauren (China, Thailand, Japan), Fossil (Indonesia, Australia, China, Singapore, Japan), Starbucks (China, Korea, Japan), Michael Kors (China, Japan, SE Asia), Aeropostale (Philippines), Clinique (China), Arvind (India) and Samsung (China, Korea, SE Asia).

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#### **About idX Corporation**

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Aeropostale, Guess?, Ann Inc., Fossil, Dell, Ralph Lauren, Microsoft, Bank of America, Wolverine World Wide, Tommy Hilfiger, Kate Spade, Blackhawk Network, Ascena Retail Group, John Deere, Starbucks, Calvin Klein, Belk, JCPenney, TJX, Hanes Brands, Dillard's, Estee Lauder Companies, Shoe Carnival, T-Mobile, The Body Shop, Kroger, Chico's and Michael Kors. For more information, visit [www.idXcorporation.com](http://www.idXcorporation.com).

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