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PRESS RELEASE

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idX Continues Expansion; Launches idX PanelWorks

Visit idX at GlobalShop Booth #4202

ST. LOUIS, MO—idX Corporation, a worldwide leader in fixture manufacturing, logistics and project management for the retail, hospitality, financial and point-of-purchase markets, has launched idX PanelWorks.

idX PanelWorks produces melamine panels, high-tech milling and thermoforming for idX clients. With the new in-house capabilities, idX clients will benefit from shorter lead times, improved flexibility and competitive pricing.

idX has invested more than \$2.7 million in expanding its 420,000-square-foot Jeffersonville, IN, facility to house the new PanelWorks capabilities. Included in that investment are five state-of-the-art machines, including a five-axis CNC milling machine, and a melamine press line that produces 2 panels per minute.

"As idX continues to grow, we've added tremendous capacity to respond to the additional demand for our products and services," said idX Louisville General Manager David Kilgore, who is overseeing the new business. "We are now vertically integrated, giving our clients much-improved speed-to-market and flexibility."

idX PanelWorks will support all idX facilities, with a particular focus on melamine and thermoforming. While all idX facilities have milling capabilities, PanelWorks will triple current capacity, as well as produce more complex, three-dimensional pieces.

"Although idX PanelWorks is quite new," Kilgore said, "we are already experiencing demand and producing fixtures for our clients using the new capabilities."

idX is hiring managers, engineers, machine operators and laborers to support the new capabilities, Kilgore added.

idX will be featuring idX PanelWorks as well as other new services and capabilities at its Booth #4202 at GlobalShop, March 23-25 in Las Vegas.

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services – the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has eight facilities and offices worldwide housing more than 1,700,000 square feet of manufacturing and warehousing space, and 1,000 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Bed, Bath & Beyond, Old Navy, JCPenney, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idxcorporation.com.

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