



CONTACT:
Lin Courtois
VP Marketing & Communications
314.801.6304
Lin.Courtois@idxcorporation.com

PRESS RELEASE

For Immediate Release

June 3, 2010

idX Opens California Office

Former Palladeo execs enhance idX is2 with construction and remodel expertise

ST. LOUIS, MO--idX Corporation has opened a new office in California to better serve its clients in the region and to enhance its construction management capabilities nationally.

The new office and management team will build upon idX's already-successful Integrated Strategic Services (is2), which supports all aspects of retail roll-outs, from contracting and site surveys to architectural work and installation.

Heading up the new office is Gene Wilson, who comes to idX from Palladeo, where he was Vice President of Construct, Palladeo's retail construction management and general construction division. Wilson has more than 25 years of experience in construction, project management, land development and architecture.

Leading project management operations in the Southern California office is Mark Adelman, who was a project manager at Palladeo. Prior to Palladeo, he was Branch Manager with W.W. Grainger.

Commenting on the expansion, Wilson said: "The skill set of our team, combined with idX's extensive manufacturing capabilities and financial stability, will allow us to better serve the needs of the active West Coast retail market."

"Our project management operation will support idX's client base in this region, delivering high-quality, fast-track results," Adelman said.

The California team also broadens idX's design-build capabilities. "The idX team has gained tremendous expertise with the addition of Gene and Mark," said idX CEO Terry Schultz. "Their background enhances our construction management capabilities, in addition to areas such as design services, soft remodels and general contracting."

The new office is located at 14248 Albers Way, Chino, CA 91710. Phone: (951) 712-5491.

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has eight facilities and offices worldwide housing more than 1,700,000 square feet of manufacturing and warehousing space, and 700 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Clearwire, Guess?, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Bed, Bath & Beyond, Old Navy, JCPenney, TJX, Hanes Brands, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idxcorporation.com.

###