



CONTACT:
Lin Courtois
VP Marketing & Communications
314.801.6304
Lin.Courtois@idxcorporation.com

PRESS RELEASE

For Immediate Release

March 10, 2009



idX Offers Guide To Green Retailing

Visit idX at GlobalShop Booth #4202

ST. LOUIS, MO—Retailers overwhelmed by the confusing hodgepodge of environmental regulations, labels and products now have a resource to help make sense of it all, thanks to idX Corporation's new *Guide to Green Retailing*.

idX, a worldwide leader in fixture manufacturing, logistics and project management for the retail, hospitality, financial and point-of-purchase markets, has published the guide to supplement the sustainability advisory services it provides to clients.

"Retailers are being inundated with new products, new labels and new terminology," said Lisa Thompson, Assoc. AIA, LEED AP, idX's Director of Environmental Development. "At the same time, they are facing new legislation and guidelines that will change the way they do business. They need guidance, and idX is positioned to help."

idX, the first major fixture company to make a commitment to sustainability, guides its clients through challenging legislation and advises on alternative solutions for healthier retail environments.

idX's advisory services have been in high demand among clients this year, Thompson added. "By publishing this guide, we are able to share our expertise with a wider audience and help other retailers who may be struggling."

To order a copy of *Guide to Green Retailing*, visit idX at GlobalShop Booth #4202, or contact greenguide@idxcorporation.com.

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services – the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has eight facilities and offices worldwide housing more than 1,700,000 square feet of manufacturing and warehousing space, and 1,000 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Bed, Bath & Beyond, Old Navy, JCPenney, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idxcorporation.com.

###