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PRESS RELEASE

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idX to celebrate launch of community impact program

*idX Impact event will highlight idX Dallas division's success
in bringing manufacturing jobs back to Texas*

ST. LOUIS, MO--idX Corporation, a global leader in the manufacturing of consumer environments, is marking the first anniversary of idX Dallas with a special gathering of state and community dignitaries and the launch of its new community impact program.

At the October 9th idX Impact event, local and national idX representatives will join clients and government representatives to acknowledge the division's success in bringing jobs back to Texas.



"In our first year in Cedar Hill, we have more than doubled the number of jobs, with a total of 90 employees today," said idX CEO Terry Schultz. "At idX Impact, we will recognize our local team and local clients who have worked together to create this great success story."

Schultz added: "idX Dallas is definitely bringing jobs back to the U.S. We have had solid success in driving parity between our Texas and China manufacturing solutions, and our clients are benefiting from the shipping advantages of domestic production."

At the invitation-only event, idX will also host key government, educational and business officials in a discussion regarding jobs in America and the need to develop a skilled labor force in the area. A new initiative--Community Collaborative Model for Economic Growth (CCM)--seeks to develop a skilled employee resource pool for local manufacturers and explore funding for a local training center.

"We are proud to celebrate the one-year anniversary of idX in Cedar Hill," said Cedar Hill Mayor Rob Franke. "We appreciate their commitment to partnering with our local industrial employers, education community, and elected officials to strengthen workforce development in Cedar Hill and our region."

idX Dallas, located in the Dallas suburb of Cedar Hill, offers wood manufacturing, panel processing, assembly, finishing, post-lamination, warehousing and distribution. The 260,000-square foot building includes 23 dock doors, 80,000 square feet of manufacturing space and a 170,000-square foot warehouse.

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Aeropostale, Guess?, Ann Inc., Fossil, Dell, Disney, Ralph Lauren, Microsoft, Luxottica, Dollar Tree, Bank of America, Wolverine World Wide, Kate Spade, Blackhawk Network, Ascena Retail Group, John Deere, Starbucks, Calvin Klein, Belk, JCPenney, TJX, Hanes Brands, Dillard's, Estee Lauder Companies, Shoe Carnival, T-Mobile, Tesla, Kroger, Chico's and Michael Kors. For more information, visit idxcorporation.com.

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