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PRESS RELEASE

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idX adds to executive team in response to growth *Esposito joins as Louisville GM; Kilgore moves to global arena*

ST. LOUIS, MO--idX Corporation has announced a new General Manager for its Louisville Division and named a new Vice President of Global Competitiveness, enhancing its executive team as the company continues to build its market position.

Vincent Esposito has joined the company as General Manager of idX's Louisville Division. In his new role, Esposito will be responsible for the overall management of the division, including operations and divisional sales activity. Esposito has extensive executive management experience in the retail market, including fixtures, point-of-purchase, and packaging.

"As idX builds on its unprecedented success in the retail environments market, Vince's point-of-purchase experience will enhance our already-substantial position in that segment of the market," said idX Vice President of Operations Scott Norvell.

At the same time, idX announced that Dave Kilgore has been named Vice President of Global Competitiveness. Kilgore, who has been General Manager of the Louisville Division since 2006, will be responsible for driving increased value for idX clients through the utilization of the company's global capabilities. He will focus on the coordination of idX facilities and suppliers across the globe in offering the best value in the industry.

"In Dave's 5-year career with idX, he has proven himself to be an excellent team leader," said idX CEO Terry Schultz. "In this new role, he will leverage his strong operational expertise and knowledge of idX's customer service culture to ensure seamless support to our global clients."

About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing nearly 2,000,000 square feet of manufacturing and warehousing space, and more than 700 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Guess?, Clearwire, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Belk, Old Navy, JCPenney, TJX, Hanes Brands, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idxcorporation.com.

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