PRESS RELEASE For Immediate Release

March 8, 2018

idX Year in Review: A look back at 2017's continued retail innovation and evolution

ST. LOUIS, MO (March 8, 2018)--**id**X Corporation's justpublished 2017 Year in Review takes a look back at another year of great evolutionary change for **id**X and the markets it serves.

As the rate of innovation increased rapidly in 2017, **id**X--the global solution provider for consumer environment design, manufacturing, rollout and installation--led the way in helping its clients adapt to the new challenges.

Last year, **id**X continued its worldwide expansion, at the same time living true to its mission of offering the economic and operational benefits of an international company while servicing the customer like an entrepreneur.



In 2017, brands increasingly turned to **id**X for its global capability to deliver every component in their stores in one cost-effective and efficient package. As a result, **id**X continued to increase the role it plays in complex rollouts--developing, designing, procuring, manufacturing, delivering, and installing everything within the four walls.

The new **id**X Year in Review features exciting 2017 projects **id**X executed for some of its clients, including: Atlanta Braves-Suntrust Park, Avec les Filles, Blackhawk Network, Clarks, Costco, Dell, Ford, Hibbett Sports, Hudson Bay, Jack Wolfskin, Jos. A. Bank, Koskii, Kroger, LAX, Lord & Taylor, Pandora, Reebok, Sephora, Taco Bell, and Urban Ladder.

Click <u>here</u> to read the report.

About idX Corporation

idX Corporation is the premier custom, global solution provider for consumer environment design, manufacturing, rollout and installation. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality, and finance, including; Adidas, Bank of America, Barnes & Noble Booksellers, Clarks, Coach, CVS, Disney, FedEx, Foot Locker Inc., Ford, KFC, Kroger, Michael Kors, Pandora, Ralph Lauren, Samsung, Sephora, Starbucks, Taco Bell, Tesla Motors, TJX Companies, Total Wine, Uber, Under Armour, Walmart, and more. For more information, visit http://www.idxcorporation.com.