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PRESS RELEASE

For Immediate Release

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Steve Brown joins idX as VP Business Development

ST. LOUIS, MO--Steve Brown has joined idX Corporation, the worldwide retail solutions provider, as VP Business Development.

With more than 20 years of industry experience, Brown is a seasoned professional who works closely with clients driving creative solutions for fixtures, displays, décor and graphics. His experience ranges from total store solutions to creative display options serving both retailers and brands,

"Steve has a solid industry background in themed retail environments and custom fixtures," said Jim Comarata, idX's Executive VP Business Development. "We are glad to have his expertise on our team."

Based in Columbus, Ohio, Brown will work closely with the décor group in idX Baltimore as well as with a number of other industry clients.

Brown is a graduate of the Art Institute of Pittsburgh.



About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Ascena Retail Group, Bank of America, Bed, Bath & Beyond, Belk, Blackhawk Network, Burberry, Calvin Klein, Chico's, Comerica, CVS, Dillard's, Disney, Dollar Tree, Estee Lauder Companies, GNC, Hanes Brands, JCPenney, John Deere, Kate Spade, KFC, Kroger, Luxottica, Massage Envy, Men's Wearhouse, Michael Kors, Microsoft, Pandora, Payless Shoe Source, Ralph Lauren, Samsung, Shoe Carnival, Starbucks, Tesla, TJX, Total Wine and Tween Brands. For more information, visit idxcorporation.com.

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