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## PRESS RELEASE

For Immediate Release

September 6, 2012

### idX opens Mexico City office, hires new executive



ST. LOUIS, MO--idX Corporation, the worldwide retail solutions provider, has announced it has opened a Mexico City office and hired a new executive to support its growing international business.

The office will provide regional project management for idX clients as they continue to expand into Mexico and Central America.

Jimena Sotres has joined idX as Account Executive, based in the Mexico City office. Sotres has more than 10 years of experience with architectural firms in Mexico. She has managed projects for national brands such as Coach, Armani, Brooks Brothers, Michael Kors, Guess? and Nike.

In her most recent position with Forma Architects, Sotres led a project management team, oversaw manufacturing, construction and installation efforts, and played a key role in customer communication.

In the next few months, idX will expand the Mexico City staff, adding further to its project management and engineering capabilities in the region.

"Our expansion in Mexico reflects our determination to deliver comprehensive solutions for our customers," said idX CEO Terry Schultz, "idX is positioned to support the global growth of brands and retailers, no matter their location."

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#### About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing nearly 2,000,000 square feet of manufacturing and warehousing space, and nearly 700 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Guess?, Clearwire, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Tween Brands, Starbucks, CitiGroup, Calvin Klein, Belk, Old Navy, JCPenney, TJX, Hanes Brands, Dillards, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit [www.idxcorporation.com](http://www.idxcorporation.com).

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