



CONTACT:  
Lin Courtois  
VP Marketing & Communications  
314.801.6304  
[Lin.Courtois@idxcorporation.com](mailto:Lin.Courtois@idxcorporation.com)

---

## PRESS RELEASE

For Immediate Release

June 27, 2011

### Allinson to head idX San Antonio production

ST. LOUIS, MO--Deane Allinson has joined idX Corporation, the worldwide retail solutions provider, as Production Manager of its new San Antonio division.

Allinson has extensive management experience in the store fixtures industry in the areas of production, operations, design development, project management, engineering and sales.

He has worked with major retailers such as Dillards, Alltel Mobile, Saks, Macy's and Cabela's.

Allinson reports to Scott Norvell, General Manager idX St. Louis / VP Operations idX Corporation.



#### About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing nearly 2,000,000 square feet of manufacturing and warehousing space, and 700 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Guess?, Clearwire, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Belk, Old Navy, JCPenney, TJX, Hanes Brands, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit [www.idxcorporation.com](http://www.idxcorporation.com).

###