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## PRESS RELEASE

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### idX Offers Expanded Installation Services

ST. LOUIS, MO—idX Corporation, a worldwide leader in fixture manufacturing, logistics and project management for the retail, hospitality, financial and point-of-purchase markets, has launched idX Integrated Strategic Services (IS<sup>2</sup>).

“idX has always been widely respected for the strength of its project management teams,” said Scott Norvell, President and General Manager of idX St. Louis. “With IS<sup>2</sup>, we have expanded our service capabilities and will be offering them either as stand-alone services or integrated with a retailer’s fixture package.”

Capabilities that are offered under IS<sup>2</sup> include:

- Branding and design
- Architectural services
- Construction management
- Installation services
- Inventory and distribution
- Space planning
- Site surveys
- Logistics
- Project management

idX’s expertise in large, complex roll-outs is of particular interest to retailers that are ramping up but may lack internal expertise. “We don’t build buildings,” Norvell said, “but beyond that, this is a turn-key package. We will manage every other aspect of the project, including general contracting, site surveys, architectural work and installation.”

In particular, Norvell added, idX has extensive experience in Manhattan, one of the world’s greatest, but most complex, retail markets.

To support IS<sup>2</sup>, idX has located installation teams in each of its six North American locations—St. Louis, Louisville, Baltimore, Seattle, New York and Toronto—with additional installation teams based in Dallas and Philadelphia, London and Shanghai.

The regional locations are a benefit to retailers that are pursuing more sustainable operations, with teams based closer to the job site. “As in every idX discipline, we are pursuing additional green initiatives with IS<sup>2</sup>,” Norvell said, “including removing and recycling old fixtures.”

#### About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services – the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has eight facilities and offices worldwide housing more than 1,700,000 square feet of manufacturing and warehousing space, and 1,000 dedicated idX employees. idX’s portfolio reflects some of the best-known names in retail, hospitality and finance: Levi’s, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Bed, Bath & Beyond, Old Navy, JCPenney, T-Mobile, Kroger, Chico’s and Michael Kors. For more information, visit [www.idxcorporation.com](http://www.idxcorporation.com).

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