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PRESS RELEASE

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Tom DeLaitsch Joins idX

ST. LOUIS, MO -- idX Corporation, a worldwide leader in fixture manufacturing, logistics and project management for the retail, hospitality, financial and point-of-purchase markets, announced today that Tom DeLaitsch has joined the company as General Manager of idX Baltimore.

DeLaitsch brings to idX a stellar background in the store fixture and retail marketplace, most recently as General Manager of L.A. Darling's Wood Division. Prior to his 10 years at L.A. Darling, DeLaitsch was Director of Manufacturing for Famous Fixtures.

"idX is honored to have Tom as the newest member of our executive management team," said idX CEO Terry Schultz. "His knowledge and experience will be invaluable as we continue to build on our current position as the industry leader."

An industrial engineering graduate of University of Wisconsin-Madison, DeLaitsch has done significant post-graduate work in the areas of lean manufacturing, leadership development and sales management.

"idX's reputation in the industry is top-notch, and I am thrilled to be part of such forward-thinking organization," DeLaitsch said.

In December 2009, idX Baltimore moved into a new 435,000-Sq. ft. facility with 72 dock doors. The building, located in Columbia, MD's Gateway Commerce Center, includes state of the art manufacturing, distribution and offices.



About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services - the complete solution for the retail, hospitality, financial and point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing nearly 2,000,000 square feet of manufacturing and warehousing space, and 700 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Guess?, Clearwire, Levi's, Ralph Lauren, Microsoft, Marriott Corp., Tommy Hilfiger, Express, Starbucks, CitiGroup, Calvin Klein, Charles Schwab, Belk, Old Navy, JCPenney, TJX, Hanes Brands, T-Mobile, Kroger, Chico's and Michael Kors. For more information, visit www.idxcorporation.com.

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