



## PRESS RELEASE

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## idX associates take on major volunteer activities

Organizations worldwide benefit from idX Impact community outreach program

St. Louis, MO--idX Corporation divisions worldwide took on major volunteer initiatives in May, supporting their local communities by donating time, money, food and other needed items, and even building furniture for shelters.

Through idX Impact, idX Corporation's community outreach initiative, the company supports and highlights team members' efforts to help organizations in need. Last year, more than two dozen charitable and community organizations benefited from the program.

"Although idX Impact is a year-round commitment to corporate social responsibility, this year we asked each division to organize around a local cause during the month of May," said Deborah Regnaud, idX Vice President Human Resources. "And they responded with amazing enthusiasm--from Chicago to China, Mexico to London, India to Louisville."

idX associates proudly sported their idX Impact T-shirts as they cleaned parks, held food drives and delivered needed medical supplies.

In North Carolina, Ruth's House Shelter for Domestic Violence benefited as idX associates collected and donated needed items ranging from canned goods and paper products to bed sheets and cleaning supplies. The production, engineering and programming teams also worked together to build eight beds that will allow the recovering families to get a fresh start in their new housing.

"Often, these families are held back from moving out of the shelter until they can arrange for beds and other furniture," said Heather Bullock, HR Generalist idX North Carolina. "It was gratifying to be able to put our specific skills to work to help this worthy cause."

idX Seattle also built and donated furniture, in partnership with the Northwest Furniture Bank, which provides low income families with furniture. Based on drawings sent by the organization, idX associates built numerous coffee tables, end tables and kitchen tables.

idX Chicago partnered with New Life for Old Bags (NLOB), an organization that repurposes plastic shopping bags to make plastic yarn ("plarn"). Associates helped turn bags into mats that are distributed to homeless people throughout Chicago. It is estimated that NLOB's work has diverted over 4.2 million plastic bags from landfills.

idX India committed to help Karunashraya, a home providing free professional palliative care nursing. Associates prepared bandages pads and cotton balls for cleaning and treating of wounds of terminally ill cancer patients. The



division is also working on creating a room for children with colorful wallpaper, glowing stars on the ceiling and a library of cartoons and kids' movies. They also plan to fix up the nurses' canteen and rest area.

In Mexico City, idX associates sold donated items to raise funds for Casa de la Amistad Foundation, which helps children suffering from cancer. The money raised will help pay for food, medicine, transportation and shelter for low income kids who come to Mexico City hospitals to receive a cancer treatment.

A number of food pantries benefited from idX Impact in May, including the Dallas Food Bank, Fontana Foursquare Church Food Bank in Los Angeles, and St. Anthony Food Pantry in St. Louis, which received more than \$2,000 worth of personal items collected and donated by idX associates.

"A group of us delivered the items we collected and then helped families get registered, select their food and items, and bring their items to their cars, we also planted herbs/vegetables that the pantry will grow and then give to the families," said Sharon Winfield, HR Generalist idX St. Louis.

In addition to local outreach, idX Corporation has donated to a number of charities in the past year through idX Impact, including Habitat for Humanity, Toys for Tots, Ronald McDonald House, Dare To Care, God's Love We Deliver, Jewelers for Children, Children's Miracle Network, CVS Health Charity, Macy's Bag Hunger, and more.

idX Impact - Making Tomorrow a Better Day

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idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Adidas, Anne Klein, Ascena Retail Group, Bank of America, Barnes & Noble Booksellers, Bed, Bath & Beyond, Belk, Blackhawk Network, Bose, Burberry, Calvin Klein, Clark's, Coach, Comerica, Costco, CVS, Dell, Dillard's, Disney, Dollar Tree, Dress Barn, Family Dollar, FedEx, Fifth Third Bank, Finish Line, Foot Locker Inc., Ford, GNC, H&M, Hibbett Sports, IMAX, JCPenney, JINs, J.Jill, John Deere, Jos. A Bank, Kate Spade, KFC, Kroger, Massage Envy, Men's Wearhouse, Michael Kors, New Balance, Nordstrom, Pandora, Payless Shoe Source, Pernod Ricard, Ralph Lauren, Ross Stores, Safeway, Samsung, Shoe Carnival, Sprint, Starbucks, Taco Bell, Ted Baker, Tesla Motors, Tiffany & Co., Tissot/Swatch, TJX Companies, Total Wine, Under Armour, Union Bank and Vera Bradley. For more information, visit <a href="http://www.idxcorporation.com">http://www.idxcorporation.com</a>.