



CONTACT:  
Lin Courtois  
VP Marketing & Communications  
314.801.6304  
[Lin.Courtois@idxcorporation.com](mailto:Lin.Courtois@idxcorporation.com)

## PRESS RELEASE

For Immediate Release

May 10, 2016



### **idX associates mark Volunteer Week with major initiatives** ***Organizations worldwide benefit from idX Impact outreach program***

St. Louis, MO--idX Corporation divisions worldwide celebrated National Volunteer Week in April, supporting their local communities by donating time, food and other needed items, holding bake sales and raffles, and even sponsoring a health awareness event.

Through idX Impact, idX Corporation's corporate social responsibility program, the company supports and highlights team members' efforts to help organizations in need. Last year, more than a dozen charitable and community organizations benefited from the program.

"As idX has grown, so has our commitment to corporate social responsibility," said Terry Schultz, CEO. "With 20 offices and nearly 1,500 employees in seven countries, it is more important than ever that we take an active role in improving the communities and the environment in which we live and work."

During National Volunteer Week (April 10-16), idX associates proudly sported their idX Impact t-shirts as each division selected a local cause to support.

In Dallas, 100 team members participated in a food drive for Cedar Hill Food Pantry, collecting more than 600 food items and \$1,000 in financial donations.

idX Dayton associates donated more than 1,000 pounds of food to the city's Foodbank. The division also collected 2,500 pounds of water for residents of Flint, MI. Although the Flint initiative was kicked off during Volunteer Week, it has grown to include the St. Louis division, which has collected an additional 2,200 pounds of water. Krupp Trucking, an idX logistics partner, has volunteered to ship the water to Flint.

In Louisville, 85 percent of the division's associates rallied in support of the local Ronald McDonald House Charities, baked and donated cakes for a bake sale, held raffles, provided financial contributions, and donated, packed and delivered two full pallets of "wish list" items. The Los Angeles division also supported Ronald McDonald House charities, as team members volunteered to work registration at the 2016 "Walk for Kids."

The St. Louis team participated in a special project in support of the VA St. Louis John Cochran Medical Center. Associates donated, filled and delivered 50 travel bags of toiletry items to the hospital.

"We wanted to show our appreciation to those individuals who served and are currently serving our country," said Lin Courtois, VP Marketing & Communications.

idX China worked with the local government in the town of Fenhu to hold a volunteer community outreach event. The event was held on a Sunday morning jointly with the local youth volunteer association to increase environmental and health awareness in the local community. idX China sponsored the event by providing and distributing reusable grocery bags and small trash receptacles. The booth also offered free basic health screenings such as blood pressure and vision tests.

"This is the fourth volunteer event idX China has participated in with the local government and we look forward to many more opportunities in the future to give back to the local community," said idX China Managing Director Jeff Ouyang.

In addition to local outreach, idX Corporation has donated to a number of charities in the past year through idX Impact, including The Road Ahead Foundation, GA Collaborative, God's Love We deliver, CVS Health Charity, Macy's Bag Hunger, One Sight, Foot Locker Foundation and more.



#### About idX Corporation

idX Corporation, the preeminent manufacturer of consumer environments, offers superior craftsmanship, comprehensive technical capabilities, world-class project management, and turn-key retail services -- the complete solution for the retail, hospitality, financial and permanent point-of-purchase markets. To meet the needs of global customers, idX has facilities and offices worldwide housing more than 3 million square feet of manufacturing and warehousing space, and nearly 1,500 dedicated idX employees. idX's portfolio reflects some of the best-known names in retail, hospitality and finance: Ascena Retail Group, Bank of America, Bed, Bath & Beyond, Belk, Blackhawk Network, Burberry, Calvin Klein, Chico's, Comerica, CVS, Dillard's, Disney, Dollar Tree, Estee Lauder Companies, GNC, Hanes Brands, JCPenney, John Deere, Kate Spade, KFC, Kroger, Luxottica, Massage Envy, Men's Wearhouse, Michael Kors, Microsoft, Pandora, Payless Shoe Source, Ralph Lauren, Samsung, Shoe Carnival, Starbucks, Tesla, TJX, Total Wine and Tween Brands. For more information, visit [idxcorporation.com](http://idxcorporation.com).