

### **Feedback on my internship at Proqis (18/08/2010 – 28/09/2010):**

Mr. Vijay Bajaj, who was my superior during this internship, is a very friendly, nice as well as smart person. As he is the CEO of Proqis, I was not only able to gain an insight into their marketing operations, but also got to know more about their different business activities.

During this internship I got to experience a different working environment, where I did not have a regular office space and different working hours. We used different office locations within central London and most of them had very nice views as well as pleasant ambience. However, most of the time I was able to do home office. I either worked from home or went to great coffee shops that London had to offer. Furthermore, there was no fixated week schedule of locations, which meant that I had to be flexible as well.

Moreover, working with Vijay means that you get real work to do and not the typical boring intern tasks. I created content on digital marketing channels that was published in the end, which greatly supports my personal portfolio. You will especially learn how to work on your own, whereas Vijay would always still be supportive when help is needed. To be honest, I did face a high work load and challenges as well as experienced stressful situations. However, this should not necessarily to be interpreted negatively. It was quite the opposite for me, because I learned more about my capabilities and I did meaningful work.

All in all, this internship at Proqis did not only broaden my knowledge and improved my skills, but also and most importantly, I got to develop on a personal level. If you want to experience a different working environment with more exciting, but also challenging tasks, I would highly recommend an internship at Proqis.