# **9** Business Outcomes of A Successful Agile Transformation

Speed	IIII Path to Agiiity	Predictability	IIII Path to IIII Agility	Market
The time it takes to deliver a the market	n idea into		predictable cadence of the business to make s decisions.	The abi quickly market
novation	IIII Path to IIII Agiiity	Continuous Imp	provement IIII Agiiity	Produc
New ideas, creative thoughts maginations provide better neet new requirements, una needs, or known market nee	solutions to articulated	The ability of the or relentlessly pursue aspects of busines	e optimizations in all	Increas mainta
iployee Engagement	Path to IIII Agility	Speed	IIII Path to IIII Agility	Quality
nployees are more satisfie ork, willing to go the extra assionate about the purpos bs, and committed to the o	mile, se of their	The time it takes to the market	o deliver an idea into	The pr expect reliabi







### t Responsiveness

Path to IIII Agility

bility of the organization to pivot ly to respond to ever-changing et demands.

#### ctivity

Path to IIII Agility

ase the business value realized while taining or reducing costs.

## ty

# Path to Agility

product or service meets the ectations of the market for usability, bility, etc.

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