

FiberTite® Fleece Back with Asphalt: a Hot and Efficient Option

When selecting a roofing product, what's your top priority: cost, warranty, weather resistance, performance history, energy efficiency....aesthetics? FiberTite® Roofing Systems by Seaman Corporation can be customized to meet your unique needs - and most any rooftop challenge.

A system that illustrates this product versatility is the FiberTite fully adhered fleece back membrane. Offering a solution for roof decks that are problematic for mechanically attached membrane systems, fleece back systems often go down on concrete and gypsum decks. What makes the FiberTite fleece back option unique is that it can be applied with hot asphalt. Most single ply products react with hot asphalt because of the incompatibility of asphalt and the liquid plasticizers. But FiberTite relies on DuPont Elvaloy® (KEE) for its flexibility instead of liquid plasticizers and KEE is not vulnerable to asphalt. This eliminates the need for specialized adhesives which can be two to three times the cost of asphalt.

This system offers additional cost savings when it is used to re-roof a facility. The fleece back product can be applied directly over an old roof, provided that it has a smooth surface, such as a smooth surface built up or modified bitumen roof. It isn't always necessary to tear off the old roof first - this saves on labor costs, the cost of production losses due to tear off and the cost of disposal.

If cost isn't your top priority, but longevity is, try using this product to build a hybrid system. Start by installing a modified bitumen base sheet or two plies of felt for the foundation of your roof, then use the FiberTite fully adhered fleece back membrane as a cap sheet. This system addresses the concerns of those who prefer redundancy, and gives the significant additional benefits of the FiberTite thermoplastic single ply membrane: a reflective surface



FiberTite fleece back being applied with hot asphalt over a BUR system

for energy efficiency (Energy Star compliant), watertight thermoplastic seams, low maintenance costs and long life.

Choosing FiberTite Roofing Systems gives you a myriad of options. But selecting the right product is only the first step. Key to its performance is impeccable installation. Choosing the right contractor, particularly for the fleece back system with asphalt, isn't easy. The contractor must have expertise working with thermoplastic membranes and also in managing the potential mess and liability that come with using hot asphalt. In your contractor qualification process, be sure to ask for references that represent the contractor's experience with both.

Learn more about our versatility and product offerings by calling: 800-927-8578, ext. 1335. Or, visit us on the web: www.trustfibertite.com.

FiberTite® Convenes Topsider Council for 2004

Seventeen of the nation's leading roofing contractors were named to the 2004 Topsider Council by Seaman Corporation, manufacturer of FiberTite® Roofing Systems and an industry leader in the development of high performance fabric technology.

This Council has been convened annually for the past 11 years and is held to recognize and engage some of the leading Roofing Systems contractors for the FiberTite roofing division of Seaman Corporation. As a member of the Council, contractors are also invited to take part in an advisory roundtable and give their input for the direction of Seaman Corporation's roofing business. Over



2004 FiberTite Topsider Council

the years, the ideas generated by this roundtable have had a significant role in the future planning of the FiberTite team.

This year, the Council concluded that the most important focus needs to be on enhancing the partnerships that exist between the FiberTite team and the roofing contractors, particularly those on the TopSider council. The group determined a critical need to work together to promote exemplary standards of performance for materials and workmanship in an industry dominated by commodity and mediocrity.

To be selected as a member of the TopSider Council, roofing contractors are evaluated against several criteria, including volume, a proven history of success, and a sincere dedication to quality driven results. To be a member of the FiberTite team, a contractor must demonstrate an "obsession for product quality and customer service" states Jerry Beall, FiberTite Sales and Technical Manager, "as well as a dedication to high integrity, honesty, total customer satisfaction and fairness in value, while striving to establish long-lasting and mutually beneficial relationships with both customers and suppliers."

The 2004 TopSider Council members are:

- John McDermott, Academy Roofing Co., Inc., Des Moines, IA
- John Foster, Bel-Mac Roofing, Inc., Santa Rosa Beach, FL
- George Patterson, Bennett & Brosseau Roofing, Inc., Romeoville, IL
- Jason Smallwood, Big Horn Roofing, Laramie, WY
- Kevin Kennedy, The Evans Service Company, Elmira, NY
- Glen Anderson, Commercial Industrial Roofing, Mukilteo, WA
- Ken Tetterton, Curtis Construction, Kinston, NC
- Robert Lee, Dectight Roofing, Ft. Lauderdale, FL
- Kent Nelson, Front Range Roofing Systems, LLC, Greeley, CO
- Bobby Hooks, Graham Roofing, Inc., Columbus, MS
- Mike Hicks, Hicks Roofing, New Philadelphia, OH
- Dave Schmidt, Peach State Roofing, Lawrenceville, GA
- Stephens Zens, Prime Waterproofing, Inc., Placentia, CA
- Tom Pulda, Pro-Tech Services, Racine, WI
- Jim Riden, Summit BSR Roofing, Bristol, TN
- Tom Randol, Sutter Roofing Co. of Florida, Ft. Myers, FL
- Carey Rockwell, Thermal Guard, Inc., Grapevine, TX

FiberTite Files: A.I. DuPont Children's Hospital

Owner:	Alfred I. DuPont Children's Hospital
Architect:	C.E. Whitaker & Associates
Contractor:	White Rose Roofing, Wellsville, PA
Manuf. Rep.:	Innovative Roofing Solutions
Location:	Wilmington, DE
Installation Date:	Summer 2001
Total Square Feet:	136,325
Roofing System:	FiberTite 36 mil Beige, Fully Adhered System
Why FiberTite?:	FiberTite was introduced on the hospital roof on a section containing a specialized Ventrol HVAC System. The unit is designed for installation with a standing seam roof and must be hermetically sealed to provide contaminant free air to operating theaters and bone marrow transplant units. Leaks render the HVAC system inoperable. Because of its successful performance with Ventrol systems on other hospital roofs, A.I. DuPont selected FiberTite first for the section with the HVAC system and then later to replace the entire existing roof.

