

The Link Between Quality and Sustainability

OCTOBER 2010

INSTALLATION TIP

The following is the most recognized definition of a sustainable, low-slope roofing system:

“...a roofing system that addresses the issues of energy efficiency, use of materials with a lower environmental impact and embodied energy, durability with less maintenance, and reduced waste generation throughout the life cycle, from design through construction and re-roofing, to reuse and final disposal.” (Oak Ridge National Laboratory)

Though widely accepted in the industry, some find it difficult to translate this definition into daily business operations. In a recent conversation, an authorized FiberTite® contractor shared his view on building a sustainability-focused culture in his business.

“One aspect we all agree on is that a quality installation contributes to a roof’s long-term performance, and, hence makes the roof more sustainable. Everyone at our business can contribute to this.”

To achieve more sustainable business operations, the contractor and his associates worked together to come up with the following goals:

- Promote and be proactive with all training programs
- Promote consistency in installation techniques
- Schedule crews so experienced associates are part of each team
- Avoid cutting corners
- Do it right the first time to avoid unnecessary use of energy to return to the site to make corrections

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For more information about FiberTite Roof Systems, please call Seaman Corporation at 800-927-8578, ext. 5953 and ask for Art Marangi or send an email to amarangi@seamancorp.com.



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