

Linking Maintenance to Sustainable Performance

OCTOBER 2010

MAINTENANCE TIP

In the roofing market, when we think of sustainability, many of us think exclusively of new construction projects. We need to expand our thinking to include reroofing jobs and jobs with partial roof replacement. In fact, sustainability initiatives can also incorporate the tens of billions of square feet of commercial roof systems already in place in North America.

In June 2008, Dan Hounsell, editor of *Maintenance Solutions* wrote, “Without a comprehensive maintenance program – preferably preventative or even predictive – funded adequately to enable managers to continue the program through the life of the building, the results of big-ticket, high-profile sustainability efforts will begin to dwindle in a few years. Then the facility – and the environment – will start the slide back to square one.”

Whether you are focused on building a new facility or preserving one that exists, consider that a regular roof maintenance routine is fundamental to any quest for a more sustainable facility. Preventative maintenance is a straightforward way to help a roof reach its ultimate performance capacity. A longer lasting roof is one that will cause less hassle for you and much less stress on the environment.

Ralph Raulie, Technical Manager for FiberTite® Roofing Systems, contributes content for the Installation Tip.

For more information about FiberTite Roof Systems, please call Seaman Corporation at 800-927-8578, ext. 5953 and ask for Art Marangi or send an email to amarangi@seamancorp.com.



INTELLIGENT
ROOFING SOLUTIONS

1000 Venture Blvd. • Wooster, Ohio 44691 • (800) 927-8578 ext.5953

www.fibertite.com