

# Programming Ideas

Benefit Lifecycle-based Themes			
<b>Q1 Themes</b> <ol style="list-style-type: none"><li>1. Is your healthcare making a positive impact on your business?</li><li>2. Assessing prior year results</li><li>3. Identifying major initiatives</li><li>4. Building a high-performance workforce</li></ol>	<b>Q2 Themes</b> <ol style="list-style-type: none"><li>1. Building the plan</li><li>2. Employer Healthcare Ecosystems:</li><li>3. Finding the right solutions for your organization</li><li>4. Selecting the right advisors &amp; vendors</li></ol>	<b>Q3 Themes</b> <ol style="list-style-type: none"><li>1. Final selection of advisor &amp; vendors</li><li>2. finalize plan design</li><li>3. How to implement successfully</li></ol>	<b>Q4 Themes</b> <ol style="list-style-type: none"><li>1. Open enrollment</li><li>2. Thinking about next year</li></ol>

Specific Potential Topics
<ol style="list-style-type: none"><li>1. Value-based Primary Care</li><li>2. Next-gen Plan Design</li><li>3. To go self-funded or not to go self-funded</li><li>4. Independent, Active Plan Administration</li><li>5. Best practices for selecting advisors and key vendor</li><li>6. Major plan design pieces</li><li>7. Conquering the Opioid Crisis by improving your benefits</li><li>8. Point solutions to maximize potential member experience and financial ROI</li><li>9. Employee change management. Building the Why?</li><li>10. Best practices for open enrollment</li></ol>

Client Testimonials / Case Studies
<ol style="list-style-type: none"><li>1. <a href="https://healthrosetta.org/learn/case-studies/">https://healthrosetta.org/learn/case-studies/</a></li><li>2. Success stories in your own community and practice.</li></ol>

Potential types of Co-hosts, speakers, and event partners	
High-Performance Plan Design, Documents, & Risk Management	Captives Pre-bundled Plans Plan Fiduciary ERISA Attorney
Enabling Technologies & Data Practices	BenAdmin Data Platforms
Independent, Active Plan Administration & Management	TPA's Bill Review & Audit Claims Audit Utilization Review Actuaries Plan Fiduciaries
Concierge-style Customer Service/Patient Stewardship	Benefits Concierge/Member Engagement/Advocacy/Telehealth Member Health Literacy & Education
Value-Based Primary Care	DPC On-site/Near-site care Virtual DPC Enabling Tech
Transparent Open Networks	Transparent Networks Direct Contract Providers Value-based Provider quality vetting & pricing transparency platforms Reference Based Pricing Cash pay Aggregators Cash pay Facilities Non-COE Medical Tourism and Transparent Procedure Centers Bundled Surgery/Procedure Networks
Major Specialty Areas & Outlier Patients	Centers of Excellence Facilities Patient Advocacy DPP Diabetes Management Precision Oncology
Transparent Pharmacy Benefits	Generic & International Specialty Pharmacies Specialty Management Services International Mail Order for Brand & Specialty