

A&A "YOUR WAY"

A BLENDED LEARNING SOLUTION
FOR YOUR PROFESSIONALS

PRESENTED BY



G A A P

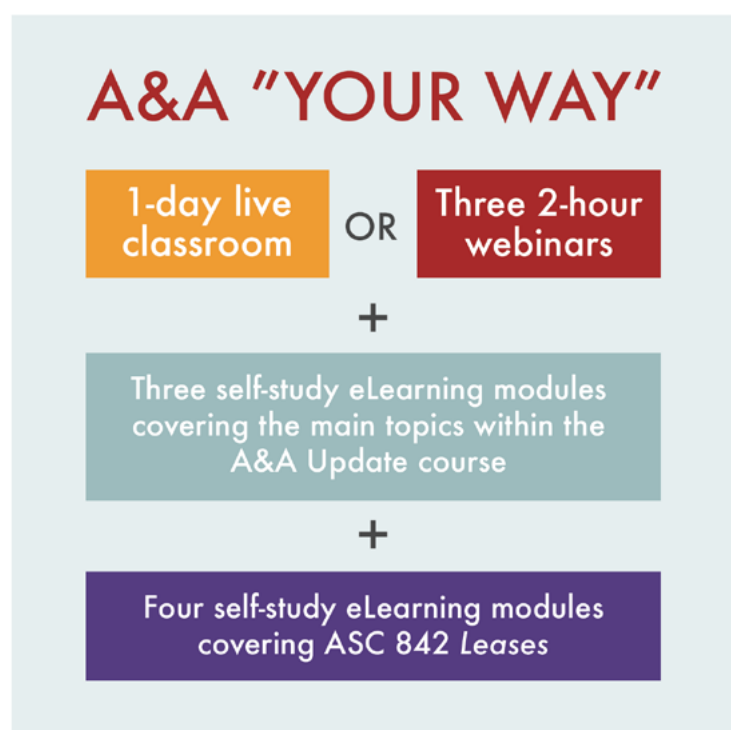
Dynamics

INTRODUCING A&A "YOUR WAY"

YOUR CHALLENGE

Your professionals need relevant, timely, and engaging accounting and auditing (A&A) update training. Creating it in-house takes up resources dedicated to client service, and out-of-town conferences are expensive and involve travel.

With GAAP Dynamics, [there's a better way!](#)



YOUR SOLUTION

Our A&A "Your Way" package is a blended learning solution that's perfect for today's busy CPA. It starts with a choice:

- One 8-hour live course facilitated at your location, or
- Three 2-hour live webinars

For those unable to attend the live training, we'll give you access to three online self-study courses covering the main topics in our A&A Update. Learners will also get free access to our [quarterly webinar series](#). We'll also give you access to our comprehensive online course collection covering [ASC 842 Leases](#).

Click the graphic to view a video!



YOUR INVESTMENT

Total flexibility. Access to our online learning platform. Opportunities for additional CPE. Comprehensive training on ASC 842. We've added it all up. It's a value of nearly \$80,000, but, if you act now, the price is...

Only \$9,950 for up to 50 people! That's only \$199 per person for up to 18 hours of CPE. Got more than 50 people? No worries. Each additional person is only \$49.

What are you waiting for? [Give us a call today.](#)

**BUT HURRY!
OFFER LIMITED
TO 25 FIRMS!**



AGENDA

Auditors must stay abreast of current developments - from both accounting and audit standard setters - and our 1-day A&A Update course has you covered! It's interactive and application-based, focusing on standards applicable to accounting firms. GAAP Dynamics brings energy and passion to our training, which keeps participants engaged. And if they're engaged, they're learning!

ACCOUNTING UPDATE

Refresher Questions

- Accounting and reporting issues from business trends, accounting changes, and other current developments

ASUs Effective in 2020: Private Entities

- Fair value measurement disclosures
- Non-employee stock compensation
- Amendments to debt vs. equity classification
- Other ASUs effective in 2020: Private entities

ASUs Effective in 2020: Public Entities

- Financial instruments: Credit losses (ASC 326)
- Goodwill impairment testing
- Cloud computing arrangements
- Other ASUs effective in 2020: Public entities

"Love the GAAP Dynamics duo! Very energetic and make a boring topic fun."

ASUs Effective in 2021 and Beyond

- Leases (ASC 842) – Private entities
- Hedge accounting – Private entities
- Simplification of income taxes
- Other ASUs effective in 2021 and beyond



AUDITING UPDATE

Auditor's Reporting Model

- Revisions to the Auditor's report (AS 3101 / SAS 134)
- Critical audit matters vs. key audit matters

U.S. GAAP and PCAOB Update

- Auditing accounting estimates and using the work of specialists (AS 2501 and AS 1210 / SAS 143)
- Employee benefit plans (SAS 136)
- Other information included in annual reports (SAS 137)
- Materiality (SAS 138)
- Audit evidence (SAS 142)

Enhancing Audit Quality

- PCAOB inspection report trends and focus areas
- Enforcement actions against auditors
- Examples of matters in peer reviews
- Importance of professional skepticism
- CAQ's Audit Quality Disclosure Framework





GAAP *Dynamics*

ABOUT US

GAAP Dynamics is a training firm that provides tailored and engaging learning solutions to companies and accounting firms worldwide. We believe training shouldn't be a "tick-the-box" exercise, but rather an opportunity to empower your people and help them make the right decisions at the right time. Our training engages your people and guides them through complex accounting and auditing rules, saving you time, money, and mistakes!

We serve three of the four largest professional services networks in the world (Big 4). Other accounting firm clients include:

- Grant Thornton LLP
- Crowe
- Cohen & Company
- Briggs & Veselka Co.
- Keiter
- Moore Colson CPAs and Advisors
- Mueller & Co. LLP
- Hancock Askew & Co. LLP

OUR BRAND PROMISE

We passionately create high-quality training that we would want to take. This means it is accurate, relevant, engaging, visually appealing, and fun.

LET'S TALK!

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