



ABOVE & BEYOND CLEAR WATER™

Water is our planet's most valuable resource, and OriginClear's mission is to provide breakthrough water treatment and conveyance products that effectively improve the quality of our planet's waters by returning them to their original and clear condition.

LEADING THE DECENTRALIZED WATER MOVEMENT

By 2020, the global water services market will have doubled in just one decade, into a trillion-dollar industry. But still, only 20% of all sewage is ever treated, and more than a third of all clean water is lost to leakage. Giant centralized water projects alone cannot fix this massive challenge. The answer is self-help. Water users are now treating and recycling their own water, a movement known as *decentralized water treatment*.

Our mission is to empower this global movement with modular water treatment and conveyance products that enable water independence and help make clean water available for all.

OriginClear is the Next Great Water Company™.

BUSINESS DESCRIPTION:

OriginClear is a ten-year public company with 10,000+ shareholders.

- ✓ *Leading* the decentralized water treatment revolution with the Modular Water Systems™ product line for treatment and conveyance that can be trucked on-site rapidly and inexpensively, using unique, super-durable materials.
- ✓ *Actively acquiring* more companies to help water users treat and recycle their own water, a megatrend known as decentralized water treatment.
- ✓ *Commercializing* Electro Water Separation™ with Advanced Oxidation (AOx™), a patented, chemical-free technology to clean very dirty, very oily water and remove micro-toxins.
 - Active licensee network in China, South Asia, Europe and the Middle East.
 - New strategy: hybrid products that improve on industry-accepted, conventional processes.
 - First hybrid, now selling, is Enhanced Dissolved Air Flotation (*ElectroDAF™*).
 - More hybrid products in development pipeline.
 - Also in development: *WaterChain™* for peer-to-peer financing of decentralized water projects.

KEY FACTS:

- [OCLN](#): OTC Public Company. Fully-Reporting: [SEC Filings](#)
- Headquartered in [La Kretz Innovation Campus](#), Los Angeles, California.
- Number of Employees: 23.
- Year Founded: 2007
- 2018 Revenue increased by 38% to \$4,637,698 over 2017
 - Gross profit increased by 78% to \$1,153,680
 - Operating Losses narrowed by \$1,231,703 to \$-4,062,351, a 23% improvement over 2017.
- Wholly-Owned Subsidiaries:
 - [Progressive Water Treatment](#): full-service engineering and manufacturing center in Texas.
 - [OriginClear Technologies \(Hong Kong\)](#): manufacturing center for licensees, direct sales.
- Equity Participations:
 - Malaysia: [OriginClear Water Solutions](#)
 - France: [Ennesys](#)
 - USA: [Water Tech International \(WTII\)](#)

BUSINESS MODEL:

- Direct and channel commercialization of Modular Water products in North America.
- International licensing and joint ventures with country partners.
- Manufacturing and component sales by manufacturing centers in China and Texas.
- Consolidation of small water service companies that are benefiting from the boom in localized water treatment.
- Advanced Technology projects, such as digital financing to support the boom in localized water treatment systems.

COMPETITION:

- Patented "catalytic converter for water" technology is unique. Conventional "electro-coagulation" and "electro-flotation" have much higher operating costs due to anode degradation.
- Patented modular pre-fabricated equipment technology is unique and 3-4 times more durable than concrete and steel.
- Very few companies are agile enough to acquire smaller water companies and ambitious water industry veterans.

KEY MANAGEMENT:

- [Riggs Eckelberry](#), Chairman, CEO and co-founder. Veteran technology manager who led companies to multiple exits during the high-tech boom of the 90s and early 2000s.
- [Thomas Marchesello](#): Chief Operating Officer (COO). Capt. Ret. U.S. Air Force Air Force Space Command, Sony Electronics, Thompson Reuters, Bainbridge Investment Banking Group, CME Group.
- Veteran Outside Directors:
 - [Byron Elton](#): Experienced media and marketing executive.
 - [Anthony Fidaleo](#): 25-year finance executive.
 - [Jean-Louis Kindler](#), CEO at Clean Energy Enterprises, Inc.

PARTNERSHIPS:

- North America:
 - [Florida Atlantic University](#)
 - [California State University - Bakersfield](#)
 - [Water Tech International](#)
 - [AlgEternal Technologies](#)
 - [HogH2O](#)
- Europe, Middle East and Africa:
 - [Ennesys](#)
 - [Depuporc](#)
 - [Aqua D&P Technologies](#)
 - [Sepcom/Wamgroup](#)
 - [Special Oilfield Services](#)
- Asia:
 - [Osmocell](#)
 - [Permionics](#)
 - [Green Zone Innovation](#)
 - [Shanghai Jorsun](#)
 - [Yixing Entrustech](#)
- Latin America
 - [Aquadro](#)