



CellTrak LearningManager™ Services | March 2019

Tailor Your Learning and Development Program with CellTrak LearningManager™ Add-on Services

To deliver exceptional home care consistently, staff must be proficient with solutions and adhere to agency policies and procedures. With turnover rates as high as 67%, agencies must make learning and development an ongoing strategic priority.

Align Learning and Development with Your Objectives for Better Adoption, Productivity, and Care Delivery

A successful program aligns content to desired performance and fits learning into the context and flow of your staff's work. For many agencies, CellTrak LearningManager™ provides the know-how and convenience needed to deliver care with CellTrak.

CellTrak LearningManager is a structured training solution – included for all CellTrak customers – that provides 24/7 access to a library of solution-oriented educational materials and training courses, accessible via any device. You can even start new employee onboarding before day one on the job.

Other agencies may require specialized content for different roles, recognizable company terminology, support of languages other than English, or more explicit support of processes.

CellTrak provides LearningManager add-on services that offer flexibility for tailoring content and/or delivering content through your preferred LMS. Together, these offerings give you options to create a learning and development solution that improves your agency's staff productivity, help them feel more connected and satisfied in their jobs, and empower them to deliver the best care possible.

An Overview of LearningManager Add-on Services

CellTrak Content Customization Service

Use tailored CellTrak videos and reference guides to make your content more relevant.

- Improve comprehension, retention, and recall with content customized with your agency's terminology, workflows, and branding
- Deliver a polished and consistent set of content, produced by the same CellTrak specialists that produce the general library of content

Content and Delivery

- CellTrak content, with specific pieces tailored to your needs
- Delivered with CellTrak LearningManager

Details

- Customization available for demonstration and animated videos and documents
- Voice-over can be in English, Spanish, French, and Russian

Things to Consider

- Videos limited to 5 or 7 minutes based on the type
- Updates are not included

CellTrak Content Hosting Service

Help staff learn more productively by hosting your own training materials on LearningManager.

- Save money by using LearningManager as your LMS.
- Provide all relevant learning and development content on one familiar platform.
- Streamline the management of your learning and development content.

Content and Delivery

- Content: Your own content, like policies and procedures, plus CellTrak content
- Delivered with CellTrak LearningManager

Details

- Covers setup, training, and support
- One annual price for 2 admins and up to 1000 learners

Things to Consider

- No PHI permitted
- Specific file types supported
- LearningManager retains CellTrak branding: no white-labelling of the LMS

CellTrak Source File Delivery Service

Use your LMS and fine-tune CellTrak source content as needed.

- Get the most flexibility content and its delivery to your agency's needs.

Content and Delivery

- Content: CellTrak content, provided in editable formats for your customization
- Delivered via your LMS

Details

- Editable files provided on a password-protected site
- Updates to materials provided

Things to Consider

- Includes documents and demonstration videos only
- Excludes animated videos, exams and knowledge checks

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or call [+1 \(877\) 240-0467](tel:+1(877)240-0467)