# More performance and protection than ever before

Original HP large format adhesive vinyls



# **Product Warranty**

# **Accelerate Efficiency**

Ready to go, out of the box. Anything that affects the functionality of HP adhesive-backed vinyls is fully covered.<sup>3</sup>





Give your business peak printing performance and deliver outstanding results.



# **Total Solution**

# **Engineered Together**

Designed together as a complete printing system, HP large format printers, Original HP inks, and Original HP printing materials deliver uncompromising image quality, consistency, performance, durability, and value—with every print.





## **Dependable Results**

## Create graphics with peace of mind

Use HP adhesive vinyls to deliver stunning results and rest assured that you're protected.

- Dedicated complaint resolution team
- Easy access to warranty period matrices
- · Weathering test that sets the standard for evaluating print permanence and life of a finished graphic<sup>1</sup>



# **Durability and Longevity**

#### Media print permanence

Our customers can print with confidence, knowing that HP's commitment to rigorous permanence and durability testing provides reliable, consistent results, print after print.

HP designs and tests all of its ink and large format media combinations for optimal durability, realizing that different applications require different test requirements. To learn more, visit HPLFMedia.com/printpermanence.<sup>2</sup>



# Performance

## **Our Warranty**

Reliable results enable increased productivity and reduced costs. Original HP large format printing materials are far more than just vinyl. It's the product chemistry, together with the carefully engineered interaction between HP large format printers and Original HP inks that makes exceptional results possible. Image quality and consistency so predictable, it's almost cliché.

- 1. Outdoor display permanence rating according to SAE J2527; in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water; performance may vary as environmental conditions change.
- 2. Visit HPLFMedia.com/printpermanence for print permanence information.
- 3. HP LFMedia.com/warranty for product warranty information.

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# HP Adhesive Vinyl Warranties

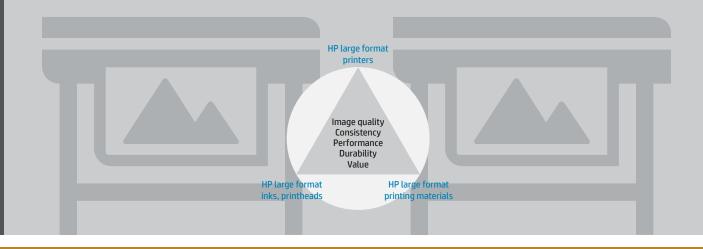
Industry-leading warranties for high-performance graphics





# HP Large Format Printing Materials

Legendary HP quality.
The easiest business decision.



# Finished Graphics Lifecycle

## Stage 1

Remove material from box

#### What's Covered

HP Large Format Media Warranty

- Media
- Overlaminate

#### Products Covered

- HP Prime Gloss CP
- HP Prime Matte/Gloss Air GP
- HP Optimal Gloss Air GRP
- HP Matte/Gloss Polymeric Overlaminate

#### Specifics

- Obvious damage
- · Adhesive defects
- · Visual defects
- 30 Day Satisfaction Guarantee

## Stage 2

Choose ink & printer options

### **Available Options**

HP Latex Printers using HP Latex 831-871 inks

#### **Products Covered**

- HP Prime Gloss CP
- HP Prime Matte/Gloss Air GP
- HP Optimal Gloss Air GRP
- HP Matte/Gloss Polymeric Overlaminate

## Stage 3

Finished graphic production

#### What's Covered

HP Large Format Media Warranty (if all HP components are used)

- Media
- Overlaminate

#### Products Covered

- HP Prime Gloss CP
- HP Prime Matte/Gloss Air GP
- HP Optimal Gloss Air GRP
- HP Matte/Gloss Polymeric Overlaminate

### Specifics

- Image defects
- Cutting defects

## Stage 4

Installation

#### What's Covered

HP Large Format Media Warranty (if all HP components are used)

- Media
- Overlaminate

#### **Products Covered**

- HP Prime Gloss CP
- HP Prime Matte/Gloss Air GP
- HP Optimal Gloss Air GRP
- HP Matte/Gloss Polymeric Overlaminate

### **Specifics**

 Adhesion failure on recommended applications

## Stage 5

Life of finished graphic

#### What's Covered

HP Large Format Media Warranty (if all HP components are used)

- Media
- Overlaminate

#### **Products Covered**

- HP Prime Gloss CP
- HP Prime Matte/Gloss Air GP
- HP Optimal Gloss Air GRP
- HP Matte/Gloss Polymeric Overlaminate

#### **Specifics**

- Cracking, peeling, blistering
- Excessive image fading<sup>2</sup>
- Excessive dimensional change

# Stage 6

Removal

#### What's Covered

HP Large Format Media Warranty (if all HP components are used)

- Media
- Overlaminate

#### **Products Covered**

- HP Optimal Gloss Air GRP
- HP Matte/Gloss
   Polymeric
   Overlaminate
   (only when combined with HP Optimal Gloss Air GRP)

#### Specifics

 Failure to remove as stated