









There was a time when "covering your pool" meant dragging a heavy, awkward, sheet of plastic from one end to the other. The time-consuming task typically required at least two people to complete correctly, and when you finished, the covered pool rarely presented a neat, tailored look. What's more, the cover was not likely to be truly secure, leaving you wondering about the safety of children and pets in the pool area.

Thankfully, times have changed. Today, automatic pool covers provide a beautiful, secure, automatically deployed alternative to old school covers. With just the flip of a switch, your auto cover can be pulled into place along discrete aluminum tracks by a powerful, quiet motorized drive mechanism.





If you own or are contemplating an "irregular" shape pool — meaning anything other than a simple rectangle — you may have fallen victim to a prevalent pool cover-related myth: only "standard" pools can have automatic pool safety covers. The fact is, pools of virtually every shape and size can be protected by an auto cover.

Although choosing your auto cover before you install your pool makes it easiest to ensure your pool and cover integrate seamlessly, the track and drive mechanism can be easily installed and tastefully concealed on existing pools. Retrofitting an existing pool can give you the ease of use and peace of mind that you've been wishing for all along.



## THE MANY BENEFITS OF A POOL COVER SPECIALISTS AUTO COVER

For many people, the concept of an automatic pool cover is new. As a result, they may think of it as a "luxury" add-on, or even a "novelty." However, when you look at the many benefits of auto covers, you begin to realize that they should be considered an absolute necessity. Those advantages include:

#### **INCREASED SAFETY**

Although an auto cover should NEVER be considered a substitute for proper parental supervision of children, it provides an added layer of protection that is among the most effective of all the available barriers. In fact, some states give auto covers the impressive label of "isolation" barrier. An isolation barrier not only prevents access to the pool, it eliminates the visual temptation that can drive children to attempt to get around the protective measures you have in place.

#### **ENERGY SAVINGS**

Leaving a backyard swimming pool uncovered when it's not in use is like heating your home with no roof on it. Much of the energy used to warm the water quickly escapes into the atmosphere. Even the U.S. Department of Energy has studied the energy demands of heating a pool and concluded that pool covers provide tremendous savings — from 50% to 85% on your annual pool heating bill.

#### **DECREASED ENVIRONMENTAL IMPACT**

While you never want your pool water to be green, your automatic pool cover definitely is! In addition to energy savings and a decrease in CO2 emissions from pool heating of as much as 3-6 tons, a pool cover reduces evaporation by up to 95%. By shielding pool water from air movement over the surface of the water, a cover eliminates this primary source of evaporative action.

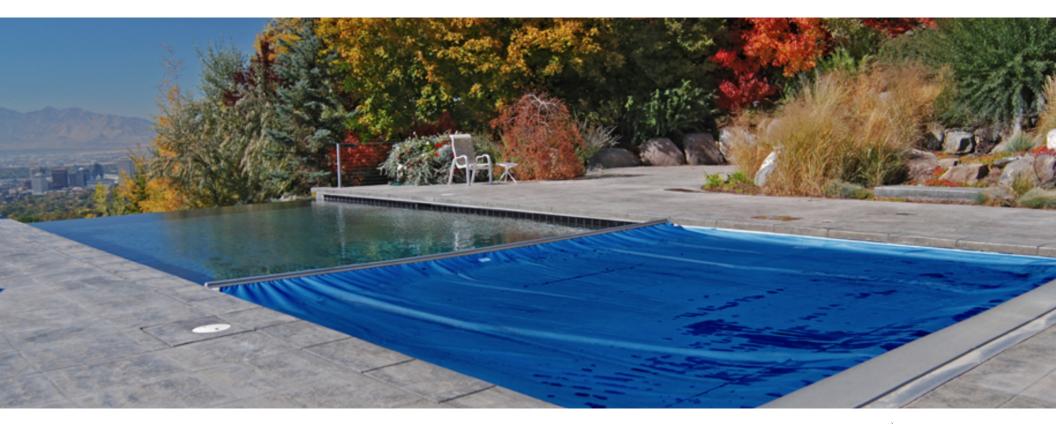


#### **INCREASED FREE TIME**

Skimming, vacuuming, and general maintenance required to keep your pool free of dirt, leaves, and other debris can be quite time-consuming. And the majority of this accumulation occurs when you're not even using the pool. An auto cover seals your pool and keeps unwanted material out.

#### **CONVENIENCE**

How many times have you considered taking a quick dip in the pool only to change your mind at the thought of having to remove the old school cover before you swim and put it pack in place after? With an auto cover, the process of uncovering or covering a pool takes literally seconds. In the time required to throw your towel on a lounge chair and kick off your flip-flops, your beautiful, inviting pool can be open and ready for you to dive in.





# EFFICIENT POOL COVER SPECIALISTS AUTO COVERS FOR EVERY TYPE OF POOL AND SPA

The many benefits of automatic pool covers aren't limited to in ground pools. They apply to any type of pool or spa. If it holds water for recreational use, it can (and should) be covered! This includes:

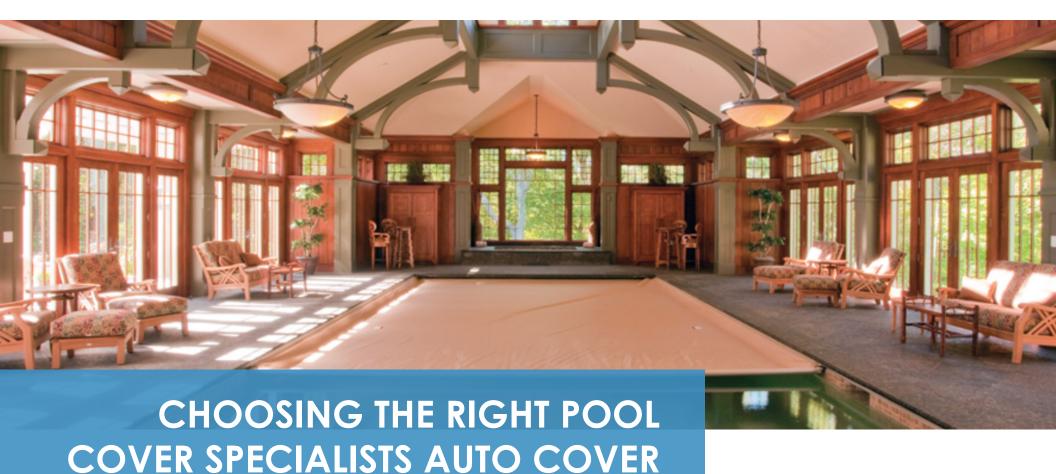
- Spas/swim spas
- Gunite/cement pools
- Fiberglass pools
- Vinyl liner pools



Like cumbersome old school pool covers, spa covers are often heavy and unmanageable. An auto cover, on the other hand, requires no lifting and no space for storing a cover while you are in the spa. And you can cover and uncover the spa in seconds unassisted. The same goes for swim spas.

Pools and spas of any material type can be protected by auto covers. There is a convenient, aesthetically pleasing safety cover solution for every design. And the options for beautifully blending the auto cover mechanism and retracted cover into your pool and pool decking are virtually limitless. They include everything from stylish raised bench-type housings to fully recessed implementations with walk on tray lids.





With so many Pool Cover Specialists auto cover options to choose from, you may think the selection process would be overwhelming. Fear not! There are two excellent resources for helping you make your decision. The first is an informative **Decision Matrix** (link) that lists all the criteria you should consider.

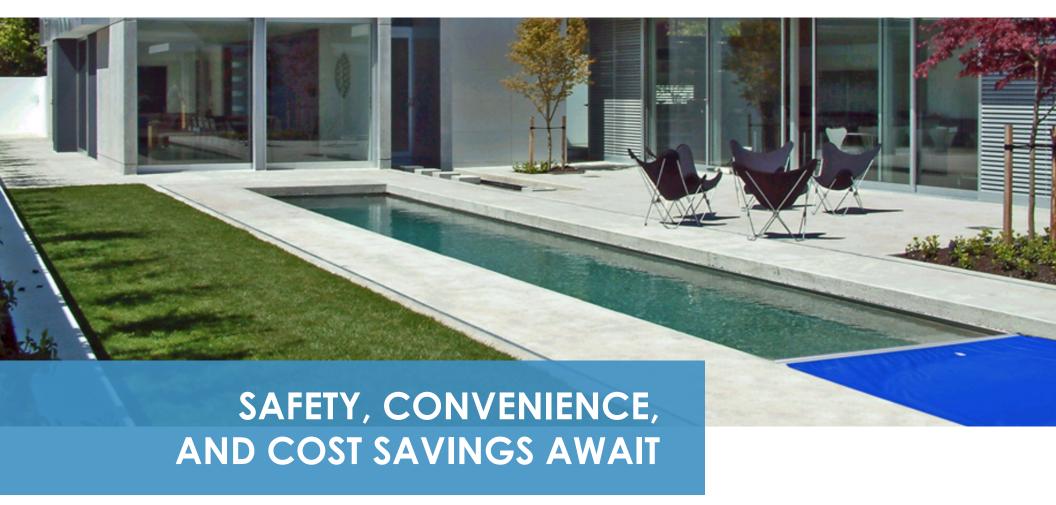
The second is the extensive expertise of your Latham Pool Products representative. They can discuss the details of your pool installation or retrofit project with you and help you choose the ideal cover for your requirements.





If you're new to automatic pool covers, you probably have a number of questions about their features, benefits, etc. And you also may have encountered some misinformation in your internet searches. A great place to get your questions answered clearly, concisely, and accurately is our Myth Busters (link) web page and eBook (link). Becoming a well-informed auto cover consumer takes just minutes.





Automatic pool safety covers can provide powerful peace of mind, welcome ease of use, and exceptional financial advantages in the operation of your pool. Whether you want to include an auto cover in the design of your new pool or are looking to retrofit an existing pool, now is the time to learn about your options.

### POOL COVER SPECIALISTS





Pool Cover Specialists, a division of Latham Pool Products, is one of the world's largest and most respected manufacturers of auto covers.

LOCATE A COVERS DEALER to get the details on our outstanding product line, world-class customer support, and long list of success projects in North American and 14 countries ground the world.

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