

**Are your sales and customer onboarding processes manual, lengthy and costly?**

**Are your workflows with agents manual? Is it difficult to onboard new agents?**

**Are your operating costs high and have you seen a drop in revenue?**



#### **Briisk Platform Access:**

With the Briisk ITP and its modular architecture, clients gain access to cloud-based infrastructure services, simple insurance product configuration, digital distribution interfaces and new distribution networks. As part of the benefits of the cloud-based insurance technology platform, we take away the hassles of infrastructure management, data backups, compliance and you always benefit from new software releases immediately.

#### **Pre-configured insurance products:**

On the Briisk ITP, we make pre-configured, generalised insurance products available. You use Briisk's rating and rules engine to tweak these products to your specific requirements. Thus we reduce your product time-to-market for new insurance products.

#### **Product Builder:**

The Briisk ITP offers a product builder which allows for the simple and rapid configuration of any insurance product. You can configure your existing insurance products or any innovative new insurance product without having to spend vast budgets on software development.

#### **Distribution Interfaces:**

Customised with your brand, you launch any insurance product via our fully digital quote & buy web and mobile distribution interfaces. Customise the Briisk end-to-end White Label or hook our API into your leadflows in order to optimise conversion.

We also offer a click-to-compare comparison engine and are currently building a click-compare-and-buy comparison engine with aggregation functionality for any insurer and any insurance product.

#### **Existing Distribution Channels:**

By integrating your existing distribution channels on the Briisk ITP and providing your agents and point of sale person networks as well as distribution partners with digital interfaces, your existing distribution channels can scale much faster and at lower cost.

#### **New Distribution Networks:**

With Briisk you get access to the continuous integration of new distribution networks.

## **Configurable solutions to support the Broker market**

#### **Core Functions:**

##### **Product configurability:**

Fully configurable product builder to enable the customisation, and addition of any insurance products from multiple insurers.

##### **Sales and distribution:**

Quote and buy functionality, that allows for the effective conversion of leads to sales. Click-to-compare functionality that allows for the added value of price comparison for your customers.

##### **Underwriting:**

The Briisk ITP supports the configurability of underwriting criteria, rating engines and insurer core system integrations as well as payment services integrations. With this functionality a customer can view instant quotes, select an option, pay, and get covered in a single digital journey.

##### **Premium collection:**

Briisk ITP has the capability to integrate with any payment gateway, which not only enables the collection of premiums, but supports financial reporting.

##### **Integration with Insurers:**

With the Briisk ITP information can be passed to insurers' core or administration systems either by directly integrating, or by providing configurable data reports. Various integrations in the policy life cycle are possible, ranging from rating engines, issuance of cover to the processing of payments and CRM databases.

##### **Aggregation:**

The Briisk ITP supports the aggregation of various insurers' rating engines and prices and feeds into our click-to-compare comparison engine.

##### **Policy Administration:**

The Briisk ITP creates a database of policies, enabling brokers to manage their sales and policy status from a single dashboard.

##### **Upcoming Roadmap Features:**

- Amendments and Endorsements
- Click-compare-and-buy
- Renewals and Retention
- Lead generation