

**Are your core systems costly
and slow to change?**

**Are your costs of new product
development high and
speed-to-market slow?**

**Do you see limited revenue
growth in traditional
distribution channels?**

BRIISK

Instant Transaction Platform (BITP)

Creating Networks

Briisk Platform Access:

With the Briisk ITP and its modular architecture, clients gain access to cloud-based infrastructure services, simple insurance product configuration, digital distribution interfaces and new distribution networks. As part of the benefits of the cloud-based insurance technology platform, we take away the hassles of infrastructure management, data backups, compliance and you always benefit from new software releases immediately.

Pre-configured insurance products:

On the Briisk ITP, we make pre-configured, generalised insurance products available. You use Briisk's rating and rules engine to tweak these products to your specific requirements. Thus we reduce your product time-to-market for new insurance products. This saves cost of product development and increases your revenue faster.

Product Builder:

The Briisk ITP offers a product builder which allows for the simple and rapid configuration of any insurance product. You can configure your existing insurance products or any innovative new insurance product without having to spend vast budgets on software development.

The product builder provides you with the ability to easily make micro-changes to products to see how the market will react to such changes. This speeds up your innovation cycle.

Distribution Interfaces:

Customised with your brand, you launch your insurance products via our fully digital web and mobile distribution interfaces.

Existing Distribution Channels:

By integrating your existing distribution channels on the Briisk ITP and providing your brokers, partners and point of sale persons with digital interfaces, your existing distribution channels can scale much faster and at lower cost.

New Distribution Networks:

With Briisk you get access to the continuous integration of new distribution networks.

Create a network for your product distribution

Create and configure distribution networks:

Unlimited amounts of network setups can be created

Allows the product owner to link several pre-configured products to distribution entities:

- Brokers
- Partners
- Other insurers
- Agents

Caters for additional contracts to govern premium accounting

Assigns roles and responsibilities to each entity within the network

Distribution, administration and policy management networks can be created

There is no limit to:

- Number of networks
- Types of networks
- Entities within a the same of different networks
- Products within the same or different networks

Each entity within a network has a unique identifier

Each policy sale get tagged with all the entities related to the sale as part of the network structure