Instant Results



Solutions Partner Programme

The Solutions Partner Programme is for IT-Solutions and Digital Transformation Consulting Providers looking to expand their offerings with insurance process automation and digitisation of insurance products and distribution channels.



IT-Solutions and Digital Transformation Consulting Providers looking to expand their offerings with insurance process automation, digitisation of insurance products and distribution channels.

Grow your insurance business.

- Deliver speed to market and scale of insurance distribution to your clients.
- Join our Solutions Partner Programme that will transform your insurance vertical business into best practice.
- The Solutions Partner Programme offers you access to the Briisk Insurance Technology Platform (Briisk ITP) and to an ecosystem of insurance experts that deliver on innovative insurance product building, enablement of distribution channels, IT services integration and software development.



team.

Explore new avenues for business growth

Receive dedicated technical and business F support from our insurance expert in-house

Get matched with a Partner Account Manager from Briisk to help you with onboarding, implementation, sales, and pricing of Briisk services.

Access all integrations on the Briisk ITP so you can extend your service offerings and create additional revenue streams.

Get exposure on the Briisk ITP, where insurers and brokers in emerging markets shop for service providers. Learn how to grow your digital insurance skills set

Receive digital insurance product marketing training materials

Get expert coaching on how to grow your client's digital transformation process Get access to an ecosystem of insurance experts

Get access to the partner resource centre, e.g. product brochures and technical service documentation of the Briisk ITP

Get exclusive access to partner specific events, e.g. online Briisk ITP feature trainings

Get listed on the Briisk ITP as a supplier and get exposure to insurers and brokers as well as distribution partners – find expert partners for your projects



- **Marketing:** Market and sell the Briisk services and products to prospective clients
- **Client data:** Share full contact details regarding prospective clients
- **Client relationships:** Initiate and manage the client relationship
- Implementation for Product Onwer: Onboarding and configuration of the system with regard to Product Owners and financial products and provide integration services with product owners' systems
- Implementation for Distributor: Onboarding and configuration of the system with regard to Distributors, develop front-end customer interfaces and provide integration services required by the Distributors
- **Third Party relationships:** Engage with third parties on behalf of Briisk, i.e. integration and distribution partners
- **Briisk services and products:** Participate in Briisk services and product trainings and remain up-todate with the latest releases on the Briisk Instant Transaction Platform
- **Customer service:** Provide first level service support



Partner Services	Services Description	Commission available	
Marketing & Sales	 Market and sell Briisk services to Product owners and Distributors 	15%	
Implementation for Product Owner and Customer Service Support	 Onboarding and configuration of the system with regard to Product Owners and financial products and provide integration services with product owners' systems First-level support services for client requests 	15%	
Implementation for Distributor and Customer Service Support	 Onboarding and configuration of the system with regard to Distributors, develop front-end customer interfaces and provide integration services required by Distributors First-level support services for client requests 	15%	



Instant Results

Development Partner Programme

The Development Partner Programme is for companies that have built specialised insurance applications and would like to integrate them with the Briisk ITP and that want to build applications on the Briisk ITP.



For companies that have built or want to build specialised insurance applications and would like to integrate them with the Briisk ITP. It is possible to list specialised applications directly on the Briisk ITP and to make it available to all of our product owners and distribution partners in the ecosystem.

Build insurance application

Successful Development Partners start with a customer problem in mind and build a solution that solves that problem. We give you access to our API documentation and a dedicated development sparring partner to bounce of Briisk API specific issues.

If you wish to integrate your existing insurance application with the Briisk ITP, the dedicated development sparring partner will help you integrating your APIs with the Briisk ITP.

List your insurance application

Once you've built or integrated your app, you can add your application listing to the Briisk ITP. Once it's approved, your insurance solution is accessible to the users and clients of Briisk in the Briisk ITP ecosystem.



own skills through

their expert knowledge.

Product Building	Distribution	Technical Support	Community
Our Product Builder is simple and flexible. We help you build any innovative insurance product to solve any problem.	With the Briisk ITP you will put your application solution in front of all product owners and distribution partners that are looking for specific solutions to their	As you are building your innovative insurance application, you get direct access to our developer support and partner manager to help you innovate at speed.	Our growing ecosystem community stays connected through demo events and trainings. Tap into the wisdom of our partner community and continue growing your

Provision of guidance on how to consume the

Briisk APIs

insurance problems and

business challenges.



You have to provide your own specialised insurance applications:

- Build specialised insurance applications and integrate them with the Briisk ITP.
- Encourage clients to sign-up with the Briisk ITP when installing their own application
- List the specialised applications directly on the Briisk ITP to make it available to all of our product owners and distribution partners in the ecosystem network.



Are there any costs associated with building our app on the Briisk ITP?

No. Your are provided with the access to the Briisk ITP for free. We will provide you with limited technical assistance after which, if you need extensive technical assistance, we will charge development fees.

Are there any costs associated with listing my app on the Briisk ITP network?

No. We do not charge developers a fee to list their apps on the Briisk ITP network, nor a fee for installs generated through the Briisk ITP network.

Can I get commission for referring clients to Briisk?

Your clients will sign-on to the Briisk ITP and you will receive commission on each new sign-up. Please refer to the Solutions Partner agreement.



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InsurTech and Start-up Incubators Programme

The programme is for InsurTechs and Start-up Incubators who want to grow their start-ups through an All-in-one Insurance Solution. The Briisk ITP gives access to simple insurance product configuration and scaling of distribution channels.





The Start-ups Partner Programme is for Insurtechs and Start-up Incubators who want to grow their start-ups through the Briisk ITP, giving you access to simple insurance product configuration and scaling of distribution channels.

We help you succeed.

Configure your innovative insurance products faster and launch them into digital distribution networks faster.

- The Briisk MVP lab allows you to create your innovative product ideas on the Briisk ITP and launch them into stand-alone brandable white label front ends or launch them into networks of sales-people through digital selling front ends.
- Through our Start-ups Partner Programme InsurTechs gain access to the Briisk ITP to help them scale, without having to spend vast amounts on software development.



Insurance educational resources

As we are growing, we have learnt a lot about how to create a successful InsurTech businesses. We have created content resources for start-ups to support the understanding of digital insurance businesses.

Start-up discount

We offer start-ups discounts where we will offer you the use of the Briisk ITP without access or API fees. You will only get charged once your InsurTech business has started transacting and we will only charge transactional fees.

Product Building

Our Product Builder is simplest flexible. We help you build any innovative insurance product to solve any problem.

Distribution

With the Briisk ITP you will put your innovative Insurtech solution in front of a dozen of product owners and distribution partners that are all looking for specific solutions to solve their insurance problems and business challenges.

Technical Support

As you are building your innovative insurance application, you get direct access to our developer support and partner manager to help you innovate at speed.

Ecosystem

Our growing ecosystem community stays connected through demo events and trainings. Tap into the wisdom of our partner community and continue growing your own skills through their expert knowledge.