

# THE ONE STEP ADVANTAGE

Managed IT Services for Retailers



**TOM** owns 5 retail stores and has to manage the company's entire IT system on his own.

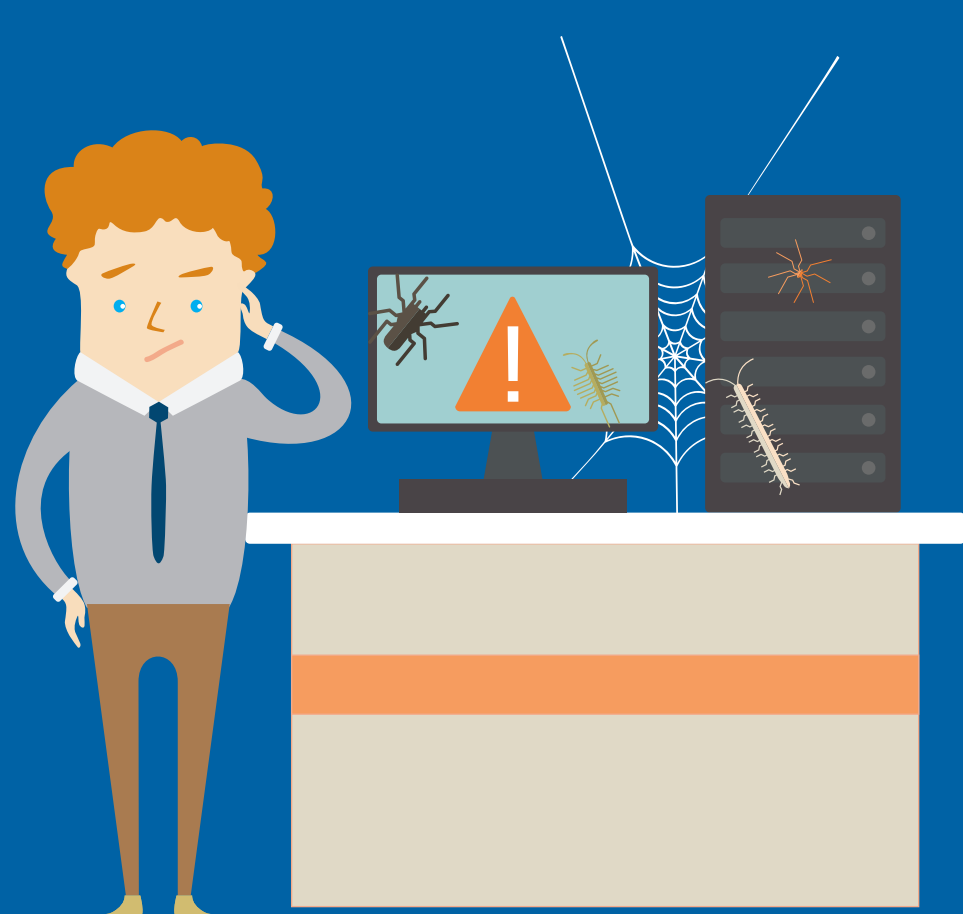


**ASHLEY** also owns 5 retail stores, but she outsources the management of her IT network to One Step Retail Solutions.

Outsourcing IT services allows owners and management to shift their focus from dealing with day-to-day technology issues, to more important matters like improving customer service, increasing profits and growing their businesses.

Let's take a look at how Tom and Ashley manage their IT differently.

**TOM** has no virus protection, no data backup and outdated versions of critical software. And with nobody watching over his network, he has no way of knowing if something is about to go wrong.



**ASHLEY** outsources the management of her IT to One Step who is monitoring her systems 24/7 and providing the latest virus/spam protection, data backups and software patch updates.



**TOM** spends hours every week troubleshooting complex IT problems, completing routine maintenance tasks and ensuring his technology is running smoothly. This means he has less time to focus on customers, increasing profits and growing his business.

**ASHLEY** has an entire team of qualified One Step IT resources dedicated to helping her prevent problems before they occur, delivering ongoing IT support and optimizing her systems using the latest tools and industry best practices.



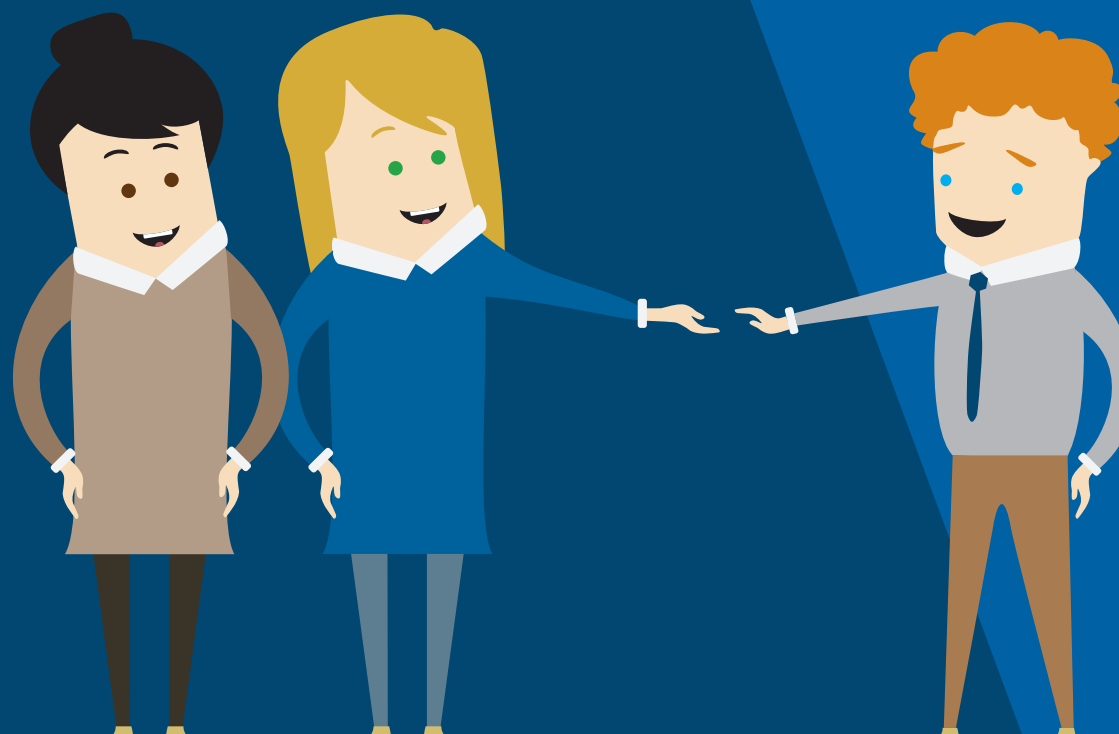
**TOM** has to make difficult decisions about what hardware and software to buy, how much to spend and how to plan for long-term growth. He isn't up-to-date on the latest retail technologies or how they might help his business be more competitive and profitable.



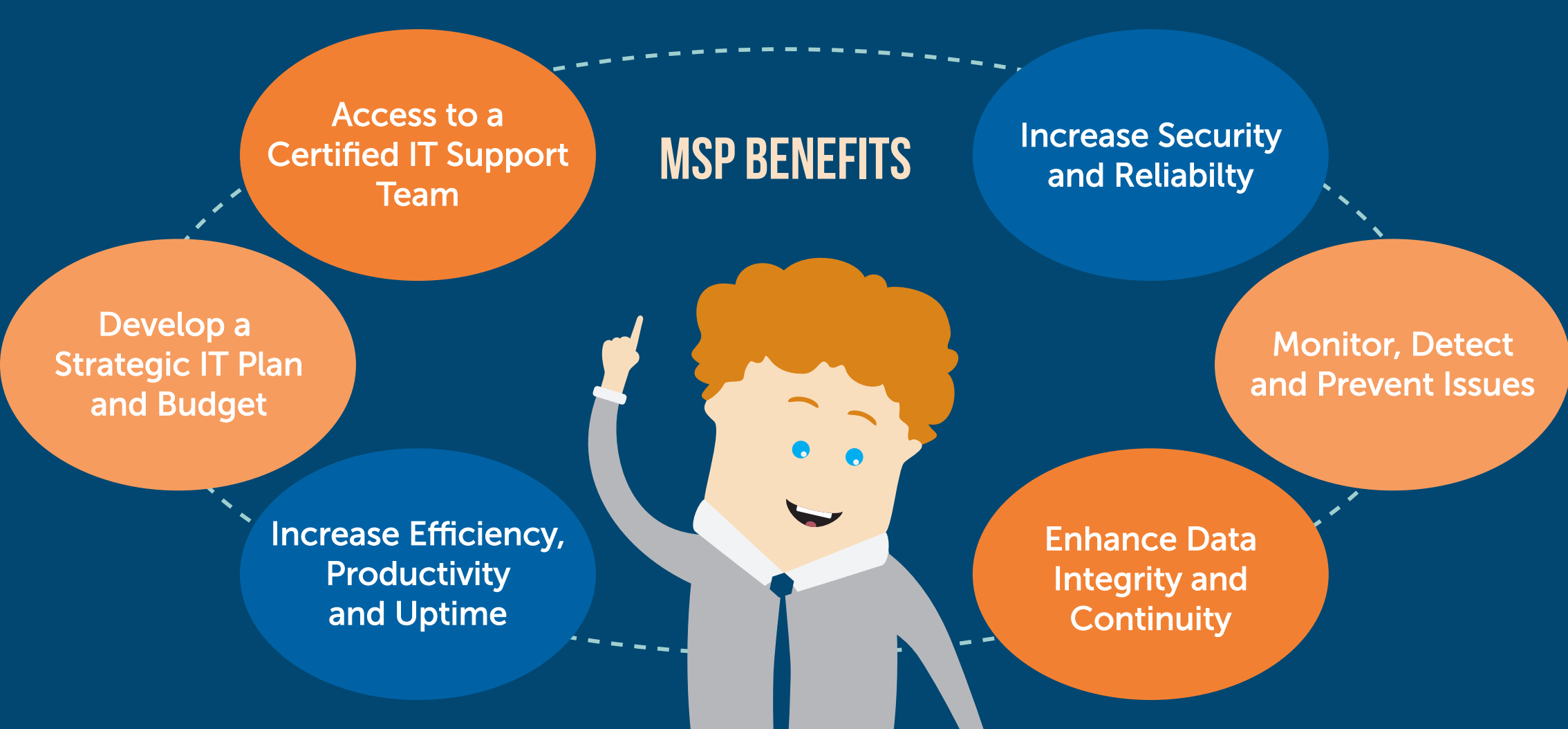
**ASHLEY** works with a Senior IT Consultant at One Step who provides the guidance and expertise needed to help her budget more effectively, improve KPIs and plan for future IT needs. She enjoys the benefits of having a trusted partner with 30+ years of retail technology experience by her side.



**TOM** decides it's time to make a change and signs up for One Step's Managed IT Services solution so he can spend less time worrying about technology and more time focused on his retail business.



**ONE STEP RETAIL SOLUTIONS** has been managing the technology needs of small to mid-sized businesses for over 30 years. We understand the challenges retailers face every day and help them overcome them by utilizing the latest methods, industry best practices. Our Managed IT Services plan offers retailers an all-inclusive, enterprise IT management solution to help ensure their systems are reliable, secure and cost-effective - now and in the future.



Perhaps most important... PEACE OF MIND!

Be Like Tom and Ashley

Contact One Step Today >