

First Stop Health is a virtual care company that provides Telemedicine, Care Navigation and Enhanced EAP Counseling to employers nationwide with a high value, high utilization benefit solution for their employees and family members. Our members have access to U.S.-based doctors and other healthcare professionals via phone and video.

We are the First Stop for Health<sup>SM</sup> for our members, who receive convenient healthcare diagnosis, treatment and advice, typically at no cost to them and at a substantial savings to their employer.

## **Our Telemedicine delivers:**

#### **High Utilization**

Depending on whether telemedicine is embedded with the carrier's health plan or not, member utilization is typically between 2 and 10% for most employers. First Stop Health averages 56% utilization among our members<sup>1</sup>.

#### **Savings Guarantee**

First Stop Health believes that if an employer is not generating a positive ROI with telemedicine, they aren't getting their money's worth. First Stop Health is the only company to contractually guarantee that the savings generated from doctor consults will exceed the cost of our Telemedicine solution. We promise you will save money with our program. It's called the 125% Savings Guarantee.

<sup>&</sup>lt;sup>1</sup> Represents FSH clients who have experience of at least 12 months at the end of 2018. First Stop Health measures utilization based on the number of doctor consults per employee. The 56% utilization represents 560 consults per every 1,000 employees.

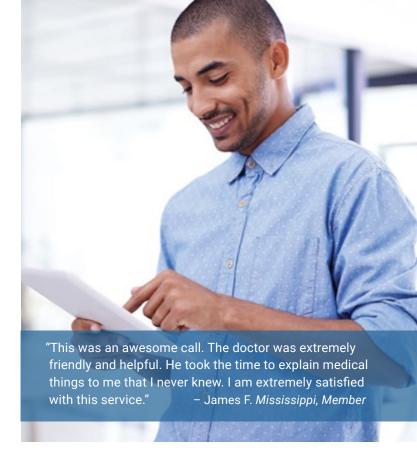


# **More Time & Productivity**

Aside from the hard costs associated with diverted in-person visits, employees save time, avoid aggravation and don't have to sit in a waiting room full of sick people. And, employers get more productive employees because their employees do not have to take hours off to travel to and wait for the doctor.

# **Convenient Setup & Support**

Adding new benefits can be time consuming and can tax resources. First Stop Health does all the heavy lifting to onboard employees and drive utilization. Once we implement an employer, we continue our high-touch service delivering comprehensive quarterly reports on utilization and savings generated to make sure we are delivering on our promises.



## **Customized Engagement**

Each employer is unique, and so are their employees. For each client, FSH creates a **customized**, **year-long engagement program to drive employee awareness and usage**. From welcome kits and postcards to health fairs and seasonal messages, employees can get as many as 12 engagement communications in the first year.

#### **Prescription Drug Savings**

Employers can provide additional savings with the Virtual Rx Savings Card. This no cost, optional feature of our Telemedicine service provides discounts on prescription drugs. The Virtual Rx Savings Card is accepted at 100% of U.S. pharmacies and can be used for any prescription, not just those from First Stop Health.

## **Integrated Services**

Employers can choose to add Care Navigation and Enhanced EAP Counseling to our Telemedicine benefit. Care Navigation offers access to healthcare coaches who help employees navigate their way through the complex healthcare system. Enhanced EAP Counseling offers employees mental health support from a national network of licensed healthcare professionals.

Request a Proposal