SOCK | CLUB

These steps are to guide you through creating your very own sock design using our resources. Feel free to get creative! Our team of professional designers will help work with you to turn your sock ideas into reality.

*Note: The design you create is only a basis for your mockup. Our team of professional designers will still need to create a production-ready mockup for your approval before we can submit your sock to production.

What's the Difference between Bitmap Arwork vs. Vector Artwork?

Bitmaps and vectors are more than just the file format. Bitmap images are created from a grid of numerous points or pixels of different colors to create the image. Vector images use a mathematical formula to store information about the curves and lines of an object. Because of this, vector images can be scaled without any distortion or pixelation.

Step 1: Readme

Take a moment to read through our readme file to learn tips on creating the perfect sock design!

Step 2: Choose your base template: Vector vs. Bitmap

Before you start using the Illustrator file decide which program you are more comfortable working with to design your sock. For those familiar with creating bitmaps we recommend you begin with our Photoshop template *Sock_Club_Bitmap_DESIGN.psd*. For those who have vector images choose our Illustrator template *Sock_Club_Vector_DESIGN.ai*. Both templates are set up to the exact size and dimension for our standard one-size fits most. If you are interested in different sizes continue to use these templates but remember to let your account manager know you are interested in different sizes.
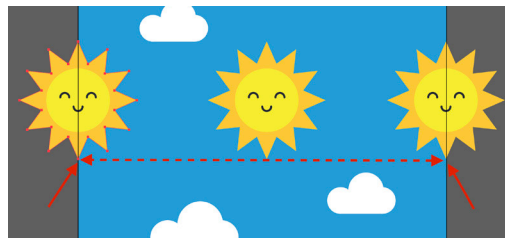
Step 3: Open the color palette

The color palette we provided has our most current yarn colors available in our inventory.

Step 4: Design your sock!

Once you've opened either the Photoshop file or the Illustrator file this is your chance to draw out your design or insert your design assets as you would like to see them on a sock.

Again, be sure to check out the readme if you haven't already for tricks on creating a design that is suitable for knit. For Illustrator files, embed your images so that we can access them when we create your production-ready mockup.

Make sure your pattern wraps! How do you do that? Any thing that falls off of the left side of the artboard must also fall off the right side of the artboard at the same place. That is because the left and right sides of the design come together to create a tube. See below:

Save your file in an easily accessible spot on your computer.
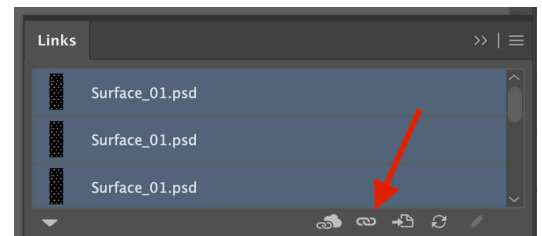
Step 5: Link your mockup!

Alright, you've created your design and you want to know what's next. Once you are happy with your

design open the file *Sock_Club_Mockup.ai*. This is the mockup that will show you what your sock will look like from each side.

Go to *Window -> links* to pull up the link panel in your window.
Select the sock mockups by shift click and dragging your mouse across all four mockups (Four mockups include the front view, side view, and back view mockup on page 1 and the rectangle on page 2).
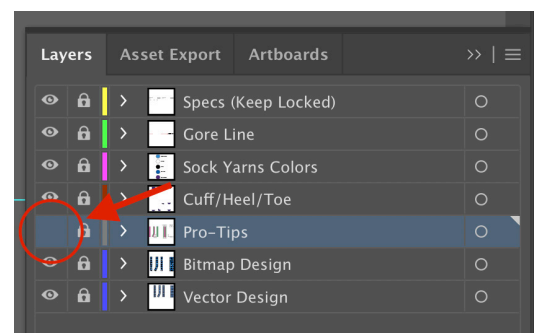
Once those are selected go over to the link panel and click the link button on the bottom right.

A dialog box will appear. Search for your sock design file and click the button "Place". You will have to do this multiple times until the dialog box disappears.

Step 6: Finishing

Wow! Your socks look great! By turning on the pro-tips layer in the layers panel to the right you can get a better idea for what part of the sock your design will show on. Choose the color/s you would like to use for the cuff, toe, and heel by selecting them and picking a color from our yarn color palette. *Save your design as a pdf or ai file.*

You're done!

When emailing your design to a member of our customer success team we ask that you include both the design you created on the template as well as the final sock mockup.

For any questions or concerns you may have please contact us at 512-981-6437 or email custom@sockclub.com