

# Breathe's Leadership Team

## **Jonathan Richards - CEO**

Jonathan is CEO and co-founder of Breathe, which he founded seven years ago with a plan to develop a simple and user-friendly HR software to help businesses create engaged and inspired teams. His role at Breathe is to represent the company in the business community and keep abreast of the ways leading companies manage their people. In 2019 Jonathan was named SME Director of the year in the London and South-East IoD awards.

## **Gareth Burrows - CTO**

Having spent 20 years in the world of HR software and technology, Gareth co-founded Breathe with long-term business partner, Jonathan Richards in 2011. As CTO, his role is to ensure the company delivers a product that meets our company goals and is available 24/7; ensure client data is safe and secure, and make sure our technology stays ahead of company growth.

## **Nicky Forsyth – Partner Director**

Working with our partners in the HR profession, Nicky helps them to help their SME clients by providing a SaaS software tool for employee management. Nicky brings 8 years' experience as the MD of a small software business and she understand the pressures faced by small companies and their need for easy to use software.

## **Rachel King - Marketing Director**

Rachel is a highly focused and driven marketing specialist with over 25 years' experience. For the last 8 years she has been Breathe's Marketing Director taking the company from Software as a Service (SaaS) start-up to over 7,000 customers. Rachel is responsible for the company's product marketing and communications strategy.

## **Sophie Bassett – Head of Customer Success**

Sophie is Breathe's Head of Customer Success and has worked for the company for the previous 4 years. She looks after the On-boarding and Support teams, coaching and mentoring the managers who are responsible for looking after our customers and ensuring they are happy. Sophie is key to driving strategic change, always looking at ways we can make a positive difference to our customers' lives.