



## **Inc. Magazine Names Ensignten to List of America's Fastest-Growing Private Companies**

*Top Tag Management Provider Ranks No. 172 on the 2014 Inc. 5000  
with Three-Year Sales Growth of 2,416%*

**SAN JOSE, Calif., August 20, 2014:** [Ensignten](#), the leading global enterprise data and tag management provider and company behind the [Agile Marketing Platform](#), today announced it ranked No. 172 on Inc. Magazine's 33rd annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy—America's independent entrepreneurs. Companies such as Yelp, Pandora, Timberland, Dell, LinkedIn, Zillow and other globally recognized brands gained early exposure as members of the Inc. 500|5000.

The 2014 Inc. 500|5000 is the most competitive crop in the list's history. To make the cut companies had to achieve a staggering 943% in sales growth in a three-year period, and the median growth was 1,828%.

Ensignten was recognized for its phenomenal sales growth of 2,416%. The company attributes this momentum to its enterprise-level tag management foundation, which enables digital marketers to collect, own and act on their online and offline data in real-time to increase marketing agility and personalize experiences for consumers. As part of its continued growth, Ensignten in January 2014 announced it raised [\\$40M in Series B funding](#). In March, the company [acquired its biggest global competitor](#), TagMan. In May, Ensignten expanded its offerings to Australia with a [new office in Sydney](#).

"It is an honor to be recognized among such notable brands like GoPro and LiveRamp on this year's Inc. 5000 list," said Ensignten Founder and CEO Josh Manion. "We continue seeing tremendous growth at Ensignten as we redefine the marketing cloud for our innovative customers and partners. We are proud to provide an open platform that delivers significant value to our customers' customers through more personalized experiences across every digital touchpoint."

Ensignten's open platform has continued to see significant adoption, including a very strong Q2 2014 with [200% booking growth and 130% year-over-year growth](#) in its customer base, which accounts for global commerce equivalent to the tenth largest world economy (over \$1.9 trillion).

Eric Schurenberg, Inc. President and Editor-In-Chief, added, "What surprises me, even though I know it's coming, is the sheer variety of the paths our entrepreneurs take to success, thematically reflecting how our economy has evolved. This year there are far more social media and far fewer computer hardware businesses than there were, say, six years ago. But what doesn't change is the fearsome creativity unleashed by American entrepreneurship."

The annual Inc. 5000 event honoring all the companies on the list will be held from October 15 – 17, 2014 in Phoenix, Arizona. Speakers include some of the greatest entrepreneurs of this and past generations, such as Michael Dell, Martha Stewart, host of the CNBC show “The Profit” Marcus Lemonis, Container Store Founder and CEO Kip Tindell, and Chobani Founder and CEO Hamdi Ulukaya.

Complete results of the Inc. 500|5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/inc5000](http://www.inc.com/inc5000).

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#### **ABOUT ENSIGHTEN**

Enlighten, the global leader in omni-channel data and tag management, is changing the face of digital marketing by transforming the way enterprises collect, own and act on their customer data across all marketing channels and devices. The Enlighten Agile Marketing Platform (AMP) enables enterprises to achieve true one-to-one personalization, accelerate the execution and optimization of their marketing initiatives and deliver superior user experiences. The Enlighten AMP, with its unique hybrid-tagging technology, powers companies generating over \$1.9 trillion in revenue in over 150 countries. The world’s leading brands (Microsoft, Capital One, United Airlines, T-Mobile and Walmart) achieve marketing agility by implementing Enlighten’s single line of code. Enlighten is headquartered in Silicon Valley, with offices in New York, London and Sydney. To learn more visit [www.ensighten.com](http://www.ensighten.com), and join the conversation on LinkedIn [linkedin.com/company/ensighten](https://www.linkedin.com/company/ensighten) and Twitter [@ensighten](https://twitter.com/ensighten).

#### **About Inc. and the Inc. 500|5000**

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit <http://www.inc.com/>.

The Inc. 500|5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success. The Inc. 500|5000 Conference & Awards Ceremony is an annual event that celebrates their remarkable achievements. The event also offers informative workshops, celebrated keynote speakers, and evening functions. For more information on Inc. and the Inc. 500|5000 Conference, visit <http://www.inc.com/>.

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