

City Guides

Topia's City Guides are one of the most popular features of Topia Go, providing employees with an engaging source of information about their destination city, with interactive tools for finding the right place to live and learn more about their new home.



Key Features

- Balanced mix of curated content from local expat writers and quantified data
- Live content algorithmically powered by thousands of data points
- Interactive rental cost data and commute times based proprietary Neighborhood Planner
- 800+ dimensions of cost and quality of life data, presented as easy to read data widgets
- Visual and video content
- Customized office page
- Detailed steps to setup local services
- Intuitive navigation and clean user interface
- Available 24/7 on any internet connected device
- Included with Topia Go

Key Benefits

- User friendly experience with dynamic and curated content
- Fosters an emotional connection to employee's destination
- Increase visibility about what is life like at employee's destination
- Employees settle into their new location quicker
- A better relocation experience for your employees and their families



More than a pdf about your new location

Topia City Guides are akin to an interactive digital magazine. Regularly updated, curated content pairs with live data points and interactive tools to give your employees a clear picture of their new location.

Employees receive information on local life, neighborhoods, cost of living, safety, climate, culture, nature, leisure, and more. While all the fun and interesting features of a new city are exciting to share with an employee, the important administrative details aren't forgotten. The critical tasks such as establishing a bank account or setting up utilities are all explained in Topia's City Guides.

Leveraging data to find your employee's ideal neighborhood

Topia City Guides tap into over 800 layers of dynamically gathered data about a city's cost and quality of life. To ensure your employees find their ideal place to live, our Neighborhood Planner allows employees to quickly find the optimal balance of cost and commute in relation to their new office, amongst other factors. In many cases finding the right neighborhood makes all the difference between a happy and dissatisfied employee.

Painting an accurate picture and settling in faster

A common reason relocations and assignments fail is due to the employee or their family not feeling at home in their new location. Topia City Guides allow an employee to feel at home even before they arrive by painting an accurate picture of what their new city has to offer up front. By making it easy for employees and families to connect to their new location Topia improves the success rate of relocations and assignments.

“The tool gave me very clear steps of the whole process with proactive information about what I would go through and my new home. Between my online hub and my Topia Advocate I had the general sense of being truly supported during this stressful period.”

-Relocated Employee

