Fourth Generation Farmers Rely on Weiss McNair Equipment

Background:

Jenny Holtermann and her husband are both fourth generation farmers in their families. They currently farm almonds with his brother and father, Holtermann Bros Ag. in Wasco, California, north of Bakersfield. Jenny's family has been using Weiss McNair equipment for as long as she can remember; her husband's family for nearly 30 years.

Jenny's family started farming in Chico, California in the early 1900s. Her grandfather, father and uncles started planting almonds in the late 1960s. Her father, now deceased, has always been a loyal customer. When he was getting back into using harvesting equipment, he went straight to Weiss McNair and didn't even think about an alternative.

Her husband's family started farming in Wasco also in the early 1900s when his great-grandfather settled there to farm. His grandfather planted almonds in the 1970s and they've been farming almonds ever since.

Together, Jenny and her husband are raising the next generation hoping their kids will want to farm too.

Equipment Highlights:

The current sweepers owned by Holtermann Bros Ag. are 10 to 12 years old and have proven to be strong, superior equipment that lasts.

The JD80 Low Profile Sweepers used in the Wasco orchards is a favorite of Holtermann Bros Ag. Because the equipment is lower to the ground, making it easier to sweep under low hanging limbs and branches we have in south valley orchards.

Why choose Weiss McNair?

Jenny says, "Since we farm in the southern end of the Valley, we're a few hours away, but whenever we have a breakdown, or we need something in a pinch, Bill is our contact and has personally brought down parts to us when we needed it. That's a willingness to help your clients and speaks magnitudes when you're dealing with a time-sensitive crop. Our harvest is only a couple of months and it really is helpful when a company will help you out when you need it."



I think one of the big things you have to consider when purchasing is customer service and Weiss McNair has some great customer service. They have great, friendly staff that really put that special touch on their business and are always there when you need assistance. They're just a very personable company."

