DO YOU SUFFER FROM THESE SYMPTOMS?

✓ There's an area in my business that I'm not able to fully optimize because it's too complex or I lack the tools.
✓ I use spreadsheets to come up with many of my plans, e.g., capacity plans, supply chain operational plan, S&OP, etc.
✓ I'm not maximizing certain operational metrics like service levels, utilization, productivity, etc.
✓ I'm not maximizing my financial metrics like cost of goods, labor, CAPEX, etc.
✓ I'm not able to understand how cross-functional trade-offs simultaneously impact my financial and operational objectives.

IF SO, RIVER LOGIC IS FOR YOU

MAKE SMARTER DECISIONS. OPTIMIZE YOUR PERFORMANCE.

RANKED LEADER IN SUPPLY CHAIN TECHNOLOGY

FLEXIBILITY: Visual modeling allows you to change optimization assumptions in seconds without the use of code.

COMPARISON: Solve dozens of scenarios in seconds, and compare detailed drill-downs with embedded PowerBI.

PRESCRIPTIVE INSIGHTS: Stop falling back on gut feel. Data-backed prescription makes you confident in every decision.

VALUE: Realize additional profits equal to 2-4% of your annual revenue.

PLANNING SPEED: Planning deliverables that take weeks with spreadsheets can be completed in minutes.
GET YOUR MOST IMPORTANT QUESTIONS ANSWERED

✓ Which customers are most profitable? What is the volume/profit trade-off across my demand?
✓ How should we manage our product mix? MTS/MTO/ATO?
✓ What pricing/discount and marketing/trade spend decisions optimize the balance between growth, profit and operational complexity?
✓ What is our optimal procurement, sourcing and inventory strategy?
✓ How much labor capacity should be planned and where? How do we allocate investments and capital expense dollars?
✓ What is the impact of and the best overall plan to manage unforeseen events?

WE’RE DIFFERENT. AND WE’RE NOT AFRAID TO PROVE IT.

INTRO MEETING
✓ Intros
✓ Offering overview
✓ Value conversation
✓ 1-2 hours

WORKSHOP
✓ Value discovery
✓ Data requirements
✓ POV scope
✓ 4-6 hours

PROOF OF VALUE
✓ Validated model
✓ What-if scenarios
✓ Adoption plan
✓ 3-6 weeks

ADOPTION
✓ User experience
✓ Business process
✓ UAT/support
✓ 2-3 months