



**NATIONAL
NURSES WEEK**

MAY 6-12, 2019



4 million REASONS TO CELEBRATE

Resource Toolkit
#NursesWeek

Thank-You Card

Certificate

Email Template

Banner

Online Ads

Logos

Letterhead

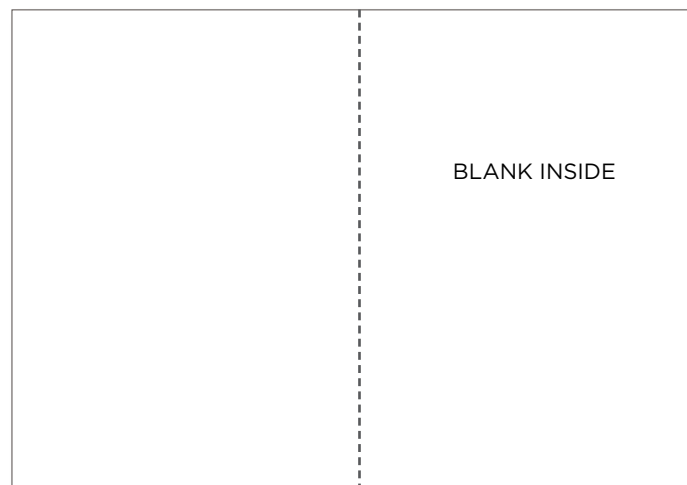
Documents

Thank-You Card

Use this professionally designed thank-you card to show your nurses how much they do for patients and how integral they are to your organization. Use the files below to customize your card by adding a personalized message and your organization's logo.



5x7"
Fits standard A7 envelope



Available as high-res PDF or Adobe Indesign file

[DOWNLOAD](#)

Certificate of Appreciation

Print and distribute this Certificate of Appreciation to show your nurses how much you care about them.



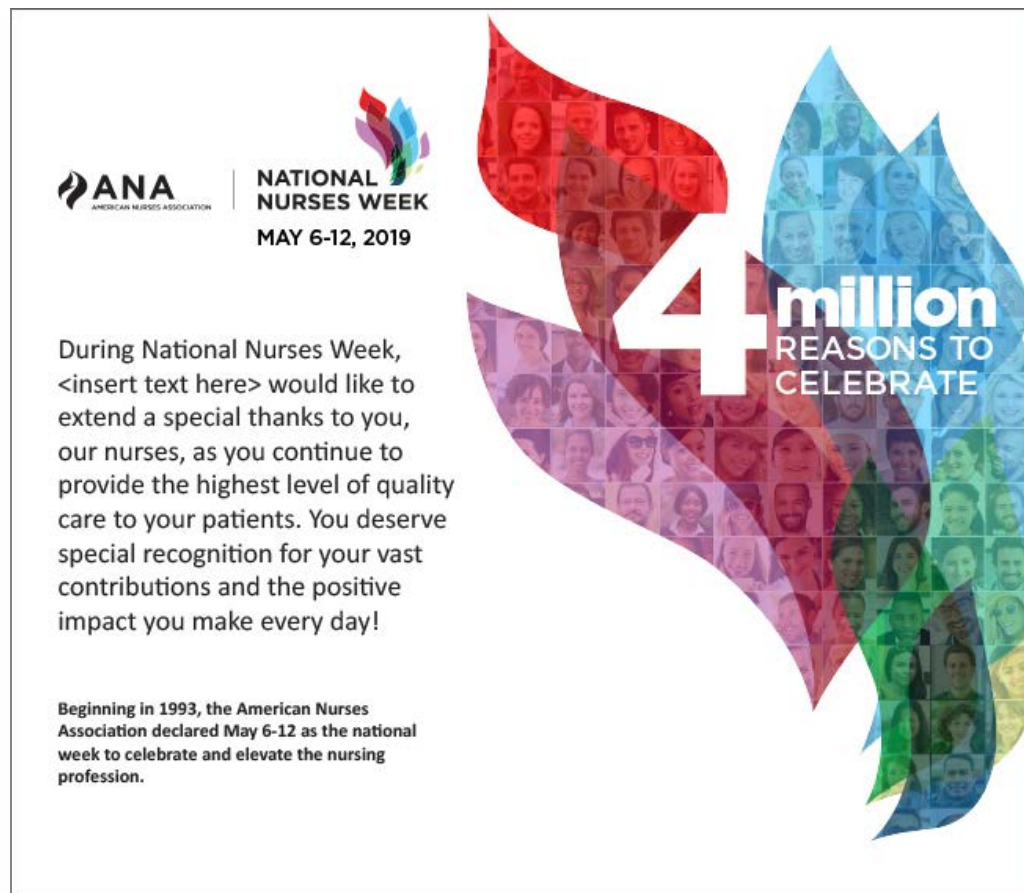
The certificate template features a dark blue background with a large, stylized graphic of a flower made of many small portraits of nurses. The text is white and purple. The top section reads "CERTIFICATE OF APPRECIATION" in large, bold, white letters. To the right, it says "4million REASONS TO CELEBRATE" in white, with "4million" in a larger font. Below that, it says "MAY 6-12, 2019" in white. A purple horizontal bar contains the text "PRESENTED TO" in white. Below this bar is a large white rectangular area for a signature. Underneath the signature area, it says "IN RECOGNITION OF YOUR DEDICATED SERVICE" in bold, black letters. Below this, there are two lines for "SIGNATURE" and "DATE". At the bottom, there are two logos: the ANA logo (American Nurses Association) on the left and the National Nurses Week 2019 logo on the right.

Available as high-res PDF

[DOWNLOAD](#)

Email Template

This Microsoft Outlook OFT email allows you to send a professionally designed email directly from your inbox to your staff and organization. We've included messaging you can use and personalize to make it your own.



Microsoft Outlook OFT Email

[DOWNLOAD](#)

Display Banner

This large banner (2'x3') can be personalized with your organization's name and logo for display throughout your facility. Use your local vendor for printing.



Available as high-res PDF or Adobe Indesign file

[DOWNLOAD](#)

Online Ads

ANA has created four standard ad sizes for you to use on your organization's website and social media platforms to promote National Nurses Week 2019.



Wide skyscraper, 160x600



Rectangle, 300x250



Medium rectangle, 180x150



Leaderboard, 728x90

Available as JPEG

[DOWNLOAD](#)

Logo Library

The National Nurses Week 2019 logo was developed by ANA to celebrate the week and recognize nurses and their roles in health care.



Available as EPS, JPEG, and PNG

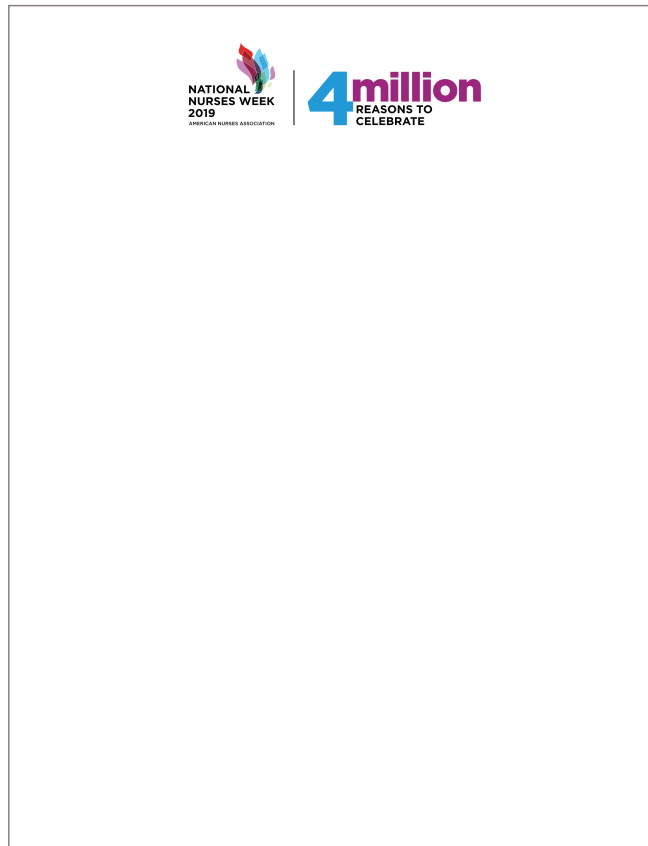
[DOWNLOAD](#)

Logo usage: The American Nurses Association allows organizations to use its National Nurses Week logo in their celebrations and activities only. To maintain brand integrity, please use the provided logo files only. The logo may never be altered in any way or used for the production of T-shirts, mugs, key chains, pins, or other gift items. ANA's official supplier—Jim Coleman, Ltd.—holds the exclusive rights for production and sale of these products. Order gift items featuring the ANA National Nurses Week 2019 logo at www.jimcolemanstore.com/ana



Letterhead

The National Nurses Week 2019 logo may be used for your National Nurses Week declarations, press releases, memos, and more.



Available as Microsoft Word .doc

[DOWNLOAD](#)



Documents and Articles

ANA has compiled several articles and letters to help you promote National Nurses Week 2019 to your community and the media.

How to Celebrate National Nurses Week

Need help in thinking of creative ways to celebrate National Nurses Week 2019? This useful document lists practical ideas and suggestions.

Tips for Official Recognition by Your State or Community

Getting a proclamation for National Nurses Week 2019 is easy—if you know how to go about it. In many areas, a mayor or governor can issue a proclamation without action from the city council or state legislature. Find out how.

Gubernatorial/Mayoral Proclamation Sample

Customize this sample proclamation and provide it to your mayor's or governor's office for their use.

Sample National Nurses Week Social Media Content

Need assistance in spreading the word about National Nurses Week 2019? Here are a few sample posts for Facebook, Twitter, and Instagram that you can customize and share with your audience to get them pumped and excited about National Nurses Week.

Tips for Working with the Media

How can you get your local press to cover National Nurses Week 2019? To obtain publicity, you will need to come up with ideas and work with reporters in advance. Here are some tips for informing the public about National Nurses Week.

Available as PDF

DOWNLOAD

