



# Shayp

## Tackling Water Loss

### OUR AIM

BY 2022, SAVE

# 100

BILLION  
LITERS OF  
WATER

At Shayp, we have the the **vision** of helping **households, companies and institutions** save money on their water bill and prevent costly water damages

### TIMELINE



Shayp was founded in **October 2017** by Alex McCormack, who desired to minimise water leaks costing users and taxpayers billions every year



We launched sales in **October 2018** and shortly after filed for patenting our product



By **October 2019**, we had already sparked the interest of many companies, individuals and even insurance companies were eager to test and commercialise our solution



In **December 2019**, Shayp broke even thanks to the large amount of happy customers who trusted us along this two-year journey



**Along the way**, we have helped many municipalities, firms and homeowners detect and address leaks in their dwellings, saving 100 million litres of water so far



For example, the City of Brussels has saved **more than 250,000€** so far with us!

### OUR CLIENTS



B2C

- With Shayp, your home will be protected from water leaks & damages
- Leaks will be detected in real time and a SMS or email notification will be sent to you
- You will be able to install the device yourself in less than 5 minutes
- Predict your water bill, get smart notifications on your water consumption and avoid the hassle of claiming for damages



B2B

- Protect your company, property portfolio or institutional building from unwanted leaks and resulting water damage
- Be informed about the status of your buildings from our Water Management Software: existence of leaks, its volume and cost
- Prioritise, manage and dispatch maintenance from our software
- Earn a Water Efficient Building Certification if your building is leak-free

### IN THE NEWS

canal Z

Shayp, an autonomous device to detect water leaks (FR)

The Guardian

Manneken-Pis no longer peeing water down the drain thanks to Shayp (EN)



450.000 € and a huge contract for Shayp, the leak-detecting startup (FR)

Digimedia Think digital.

Shayp, the startup that reduces your water bill (FR)

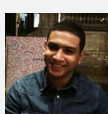
### THE TEAM



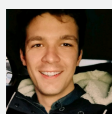
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COO



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CTO



Dugagjin Lashi  
Lead Developer



Cécilia Masut  
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Ingrid Nolet  
Marketing & Comms.

### OUR BACKERS



START IT  
@KBC



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Triodos Bank

Want to organise an interview?

Contact us at [press@shayp.com](mailto:press@shayp.com)

