

## Translation Connector for Sitecore

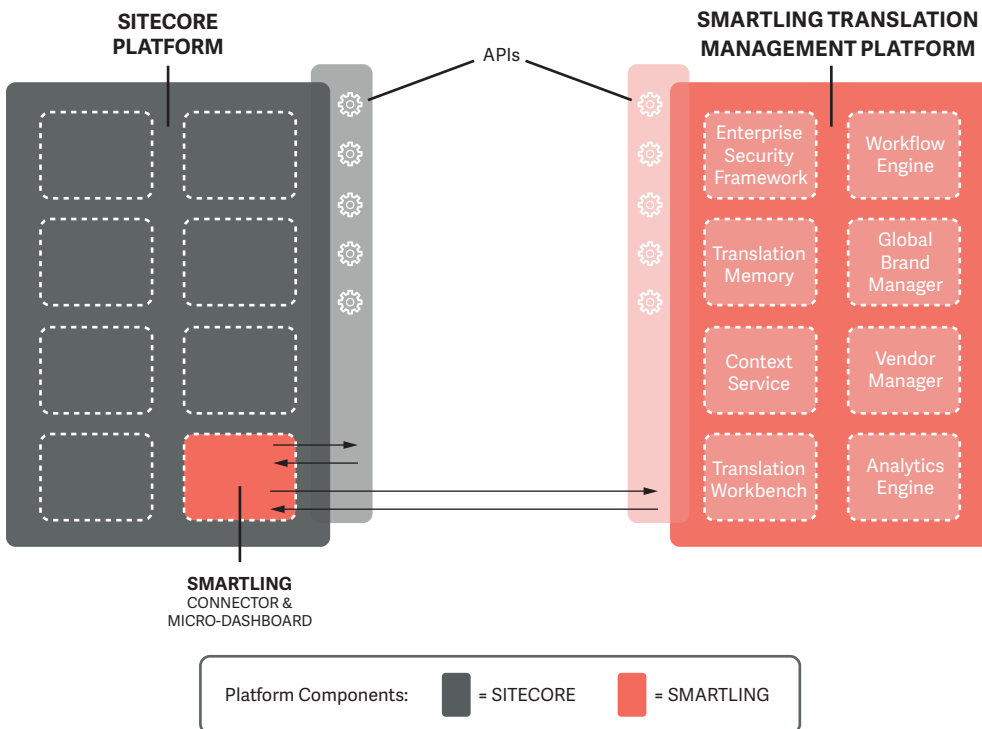
### Why Smartling?

Smartling's **Translation Management Platform** is a powerful solution that combines business process automation with professional translators. Our solution enables you to quickly and cost-effectively internationalize websites, mobile apps and business documents, with minimal IT involvement. By centralizing global content in the cloud, Smartling accelerates translation, reduces costs and gives you complete control to manage localized content and track ROI. With the right technology, the right message and the right strategy, Smartling helps brands achieve a more dominant global position.

### What is the Translation Connector for Sitecore?

The **Translation Connector for Sitecore** provides a seamless connection between Sitecore and Smartling's **Translation Management Platform** to create a powerful solution for managing multilingual content. The Translation Connector is easily installed with minimal developer support. It quickly extends your Sitecore system with automated access to submit and manage content for translation by your chosen translation resources.

### How Does the Translation Connector for Sitecore Work?



- Submit content for translation
- Get a cost quote
- Monitor and track progress
- Receive translated content back when complete

## Why Use the Translation Connector for Sitecore?

Key Benefits	Key Capabilities
<b>Faster Time-to-Market and Significant Cost Savings</b> <ul style="list-style-type: none"><li>• Smartling’s advanced technology accelerates speed-to-market by eliminating 90% of the manual processes and costs associated with translation and localization.<ul style="list-style-type: none"><li>- Pre-built integrations and APIs allow Smartling to easily plug into all major content management, eCommerce, eMarketing and customer support platforms.</li><li>- Smartling’s Global Delivery Network (GDN) provides the fastest way to internationalize existing websites or web applications.</li></ul></li><li>• Smartling centralizes translations in a secure translation memory database which leverages existing content enabling faster turnaround, consistent quality and cost savings of 40% on translations.</li></ul>	<ul style="list-style-type: none"><li>• Automation (APIs, pre-built integrations, Global Delivery Network and Mobile Delivery Network)</li><li>• Automatic change detection for content updates</li><li>• Translation memory</li></ul>
<b>Complete Control and Visibility</b> <ul style="list-style-type: none"><li>• Smartling’s solution offers unparalleled control, visibility and predictability. Track the status and cost of translation projects and communicate directly with all stakeholders. Customize translation workflows to streamline, expedite and adapt to changing business requirements.</li></ul>	<ul style="list-style-type: none"><li>• Centralized project management</li><li>• Robust custom workflow engine configurable per language</li><li>• Direct line of communication</li><li>• Issue management tools</li></ul>
<b>High-Quality Translation</b> <ul style="list-style-type: none"><li>• Smartling’s unique in-context translation interface provides translators and reviewers with full visibility into specific context and layout throughout the entire translation process, as well as internal review. It ensures accurate translations both for meaning and format from the first try, enables consistent brand experience and reduces time-consuming and costly edits.</li><li>• Global brand management tools enable high-quality, consistent translations, in accordance with organization’s global brand guidelines and key terminology, ensuring on-brand experiences for global customers.</li></ul>	<ul style="list-style-type: none"><li>• Dynamic in-context view</li><li>• Global brand management tools (style guide and glossary)</li><li>• Fuzzy matching</li><li>• Internal review</li></ul>
<b>Flexible Translation Options</b> <ul style="list-style-type: none"><li>• Vendor management tools allow brands to work with professional translators of their choice — including specialty translation agencies, freelance translators, internal employees and more — across all translation projects and target languages.</li></ul>	<ul style="list-style-type: none"><li>• Flexible translation options</li></ul>
<b>Analytics, Benchmarks and Insights</b> <ul style="list-style-type: none"><li>• Smartling offers real-time reports and analytics to track, measure and analyze process efficiencies, translation turnaround times and spend.</li></ul>	<ul style="list-style-type: none"><li>• Analytics and reporting</li></ul>

## Technical Specs

- Supports Sitecore 6.6–8.1
- Supports localization for any items including files in media items
- Seamless integration with Sitecore workflow

For more information visit [www.smartling.com](http://www.smartling.com) or contact us at [hi@smartling.com](mailto:hi@smartling.com)