ORGANIZATIONAL CHANGE & TRAINING

COLLABORATIVE SOLUTIONS

MAXIMIZE YOUR DIGITAL INVESTMENT

Today's cloud technologies rely on massive user adoption as a driving force for true digital transformation, making change management a significant contributing factor to the success of your cloud deployment. Collaborative Solutions' Organizational Change & Training (OC&T) practice focuses on the "people side" of change and is grounded in the industry-leading Prosci® approach with activities designed to support all stages of your Workday deployment and overall digital transformation.

OUR APPROACH TO CHANGE MANAGEMENT FOR THE CLOUD

Collaborative's suite of OC&T services is built on the premise that ongoing change is a given for modern businesses and organizations. And if change is always on the horizon, success to us means more than just a single project – we want to give our customers proven strategies and tools to sustain their digital transformation for the long-term.

Our approach incorporates industry best practices with Collaborative's own Workday-specific toolset to guide you through the entire journey of change. We start on Day One to build a strong change strategy and plan, guide you through the full lifecycle of your Workday deployment, and provide direction and materials you can use well beyond go-live. This methodology combines Prosci®'s proven change management framework with the elements we know are necessary for today's cloud technologies.

DIGITAL ENABLEMENT WITH COLLABORATIVE ADOPT

Collaborative ADOPT is an end-to-end Digital Adoption Platform designed to support your employees with on-demand training and communications across multiple applications, helping your users make the most of your investment in digital technology. Built around the modern learner, ADOPT upskills and connects users to prepare them for change and provide them with the tools and assistance needed for a successful digital transformation.

When combined with our standard Organizational Change & Training offerings, the ADOPT platform extends the means by which we deploy and measure change and training interventions before, during, and after go-live – accelerating the time-to-value in your technology investment.

At its foundation, ADOPT is comprised of several different modules designed to support your users:

Split Screen: Embed instructions and content side by side with on-screen tasks

Smart Pages: Deliver dynamic content to broad or targeted audiences

Training Pages: Provide information and guidance in a single place

Content Cloud: Manage and all your content through one centralized system

Trails: Guide users through transactions, step-by-step

Analytics: Measure and maximize effectiveness of every communications and training intervention

COLLABORATIVE SOLUTIONS

OUR SERVICES

Each of our services is built on Collaborative's Cynergy™ methodology to ensure full integration with functional activities and overall project management. With Collaborative Solutions, your change, communications, and training activities become a natural part of your deployment at each stage of the project lifecycle and beyond.

TRADITIONAL DEPLOYMENT SERVICES

GAIN comprehensive change management, communications, and training services to support the initial deployment of Workday, addition of new modules, or expansion of your digital footprint to new geographies or business units

ACCESS our traditional suite of OC&T services: strategic advice, tactical planning, collateral development, training delivery, and full-cycle support of your change program

LEVERAGE proven Prosci® approach within Collaborative's Cynergy™ methodology

TARGETED ASSESSMENT, ENHANCEMENT, AND RENEWAL ACTIVITIES

ASSESS your key stakeholder groups, change impacts, pockets of resistance, and user adoption opportunities

RECEIVE targeted recommendations for change management, communications, and training interventions that can be deployed by Collaborative or on your own

MEASURE general adoption and transformation or conduct targeted evaluations of specific business events or enhancements

BUSINESS-AS-USUAL LEAN ON SUPPORT

DRIVE targeted change management, communications, and training advisory and planning support in relation to functional optimization enhancements, system updates, or other changes and enhancements

CONNECT with ad-hoc communications development support related to minor functional enhancements, end-user adoption, or Workday updates

OBTAIN ad-hoc or ongoing development and delivery of end-user training, either on-site or remote as needed

THE COLLABORATIVE DIFFERENCE

We know that managing change is necessary in today's digital world. Our experienced consultants are 100% Workday certified, 100% trained in Prosci® Change Management Methodology, and equipped with robust experience as both customers and consultants. Here's a snapshot of our OC&T customers: