



## **Fluxx Unveils Its Vision: A Network To Democratize Philanthropy**

**FLUXXCON, SAN FRANCISCO, Oct. 10, 2018** -- [Fluxx](#) today announced a vision to expand its grant management software platform into a global network that connects givers and changemakers. The aim is to increase the effectiveness and impact of philanthropy through building capacity, increasing visibility throughout the grantmaking process, and nurturing collaboration. Fluxx is already used by hundreds of leading foundations to intelligently automate their workflows and run their daily operations.

“The world is changing rapidly and dramatically,” said Fluxx CEO Madeline Duva. “Climate change threatens hundreds of millions. Policy changes are reducing or eliminating many of the benefits in healthcare, education, and other areas. Changes in immigration policies have created a new set of urgent issues. The public sector can’t keep up with basic needs under such growing pressures, and philanthropy must step in to fill the gaps,” said Duva, who shared Fluxx’s vision at [Fluxxcon 2018](#), the company’s annual user conference in San Francisco.

### **The Changing Needs of Philanthropy**

Philanthropic giving increased by five percent in 2017 to \$410.02 billion.<sup>1</sup> With ever-increasing funds flowing into an aged infrastructure, and operations—including staffing—generally remaining fixed, innovative technology is required to ensure that dollars are disbursed to the right place at the right time. Fluxx believes that taking advantage of smart automation, and transparent grantmaking made possible through a cloud-based network, is crucial to helping philanthropy expand its operational capabilities.

The vision to democratize philanthropy is a natural evolution of Fluxx’s business, which today serves some of the world’s top foundations, including Ford Foundation, Knight Foundation, and John D. and Catherine T. MacArthur Foundation, as well as tens of thousands of nonprofits. Last year alone, \$5.2 billion in grant money flowed through Fluxx into the hands of changemakers.

In the future, Fluxx will enable donors and nonprofits to more easily find each other, communicate impact, and collaborate in real-time on a level far beyond what is possible today.

## **Connecting Grantseekers and Grantmakers**

Private networks, including Uber, Airbnb, and Facebook, have reinvented transportation, lodging, and media. The Fluxx network aims to reimagine philanthropy by connecting grantseekers and grantmakers and removing the boundaries to discovery, decision-making, deployment of funds, and tracking progress.

Fluxx provides a single sign-on portal for nonprofits to create profiles, apply for, and process multiple grants from different organizations. Using Fluxx, they can track activities, impact, and broadcast effectiveness in real time. Foundations no longer have to wait for annual or semi-annual reports to assess impact.

Fluxx helps foundations clear all of the compliance and regulatory requirements by automating arduous, time-consuming tasks. They can more easily track their grantees' progress and collaborate with them, helping to increase satisfaction and engagement.

“We understand the needs of foundations *and* nonprofits, and the capabilities each require to build a scalable, robust and secure network. In the future, nonprofits and foundations will be able to collaborate at a level unheard of in today’s world,” said Duva.

More information on today’s announcement is available in our white paper, available for download [here](#).

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## **About Fluxx**

Fluxx is a philanthropy network that powers giving in the world by connecting givers and changemakers to build capacity, increase visibility and improve collaboration. Fluxx brings efficiency and data-driven insights to help measure and maximize social impact while eliminating the tedious complexities of the grantmaking process. Nearly 250 world-class foundations, including Ford Foundation, Knight Foundation and MacArthur Foundation, and tens of thousands of nonprofits use Fluxx to intelligently automate workflows, ensure compliance, improve operations and drive impact. See more at [www.fluxx.io](http://www.fluxx.io).

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