

Fluxx Sees Strong Growth of Philanthropy Platform in 2018 Landmark Year

Company amplifies impact with billions granted and record numbers of organizations connecting to its platform

SAN FRANCISCO, February 26, 2019 -- <u>Fluxx</u>, the leading platform that powers giving and impact in philanthropy by connecting grantmakers and grantseekers, today announced 2018 as a landmark year for the company's innovation and market expansion. Over the previous 12 months, Fluxx increased the number of grants funded on its platform by 124 percent, facilitated \$7.2 billion in total funding, and partnered with 52 new foundation clients for grants management, including leaders such as Forefront, The G. Harold & Leila Y. Mathers Foundation, and Jewish Voice Ministries International, among others.

"2018 was a tremendous year for Fluxx as it further showcased the need for a modern platform that connects givers and doers in new ways," said Madeline Duva, CEO of Fluxx. "The momentum we're seeing now confirms our solutions are resonating with the industry and that giving to nonprofits is expanding at a remarkable rate. We're proud to be at the forefront of this growth and innovation, and further, honored to partner with organizations who are driving meaningful change in their communities and the world."

Long known as a leader in the grants management space, Fluxx has expanded its offerings and market share with a unique platform that connects givers and doers and powers their philanthropic efforts in innovative ways. Each Fluxx product enables efficiency, transparency, and collaboration.

Last year, the company expanded its <u>Grantmaker</u> product to include several new features which improve visibility into grant programs and connections with grantees. These include an enhanced Salesforce integration, new grant budgeting tools, the ability to segment grant operations and budget data for better insight and decision making, and the ability to gather instant feedback from grantees sharing real-time impact updates.

Fluxx also grew its base of nonprofits using its <u>Grantseeker</u> product by 45 percent last year, connected more nonprofits and their funders than ever directly on its platform, and introduced high demand features such as an answer bank, document management, and easy social sharing of impact updates. These developments led to Fluxx being named by *Fast Company* as one of the "World's Most Innovative Companies" for 2019, a distinction that recognizes the organizations who are transforming industries and shaping society across the globe.

Further, Fluxx has placed a high priority on continuing to forge strategic partnerships centered around key social sector initiatives, such as Microsoft Corp.'s Common Data Model for Nonprofits, the first common data standard built specifically with and for the nonprofit sector.

"We strongly believe in Fluxx's philanthropy vision – one that recognizes the vital role of technology to empower the collective social sector and affect real change," said Erik Arnold, Chief Technology Officer, Tech for Social Impact at Microsoft. "Fluxx not only understands what drives nonprofits, but also the intrinsic value of an approach built around common data, impact insights, and partnerships. We share Fluxx's commitment to creating a better philanthropic ecosystem and look forward to achieving collective action together in 2019 and beyond."

To build on its momentum, Fluxx plans to continue expansion on all levels in the coming year to further its mission of delivering software that powers a more efficient, connected, and impactful philanthropy ecosystem.

About Fluxx

Fluxx is the cloud platform that powers impact in philanthropy by connecting givers and doers. The Fluxx platform creates capacity, increases visibility, and improves collaboration for organizations throughout the philanthropy ecosystem. Hundreds of the world's leading foundations and tens of thousands of nonprofits rely on Fluxx to streamline their funding processes, get data-driven insights, and drive more impact. Since 2011, nearly \$40 billion in total funding has been granted via the Fluxx platform to philanthropic organizations worldwide. The company also remains committed to charitable giving through participation in the Pledge1Percent campaign. To learn more about Fluxx, visit <u>www.fluxx.io</u>.