

# Business Security through 24/7

## Fully Managed SIEM - The Mythical “Fix-All” Solution



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In the past, if you required the best protection for your organization, IT Security Consultants, experts, specialists, architects, and designers, you recommended that their clients deploy a dedicated Security Operations Center. As soon as those words “dedicated Security Operations Center” were mentioned, directors, shareholders, board members, and personnel in accounts departments began to sweat and ponder the size of the check that would need to be written to cover the cost of having peace of mind. If you could not afford the massive capital outlay for your own Security Operations Center (SOC) fully staffed with an Incident Response Team (IRT) that operates every minute of every day, you at least needed a Network Operations Center (NOC). NOCs would still need to be staffed and would require a massive, though slightly less, capital outlay. If you went the SOC route, you definitely would be delivering your CIO or CISO an early Christmas present, but at the sight of an Incident Response Program, policies, and procedures, CFOs would begin to tear their hair out due to skyrocketing costs.

### Datalink Networks’ Turnkey Solution

Fortunately, experts and consultants realized they needed a fully turnkey solution. They needed something that could be easily implemented and maintained, and required that the solution would not interrupt business and must be hands off. However, despite being hands off, security could not be compromised. Traditionally, a SIEM product could take months to implement, which was far from ideal. To add insult to injury, it would require higher security standards and must meet compliance standards. Most importantly, it needed to be cost effective to keep those who control the purse strings happy.

IT Security Consultants are looking for vendors who have a truly 24/7 Security Operations Center, highly skilled security analysts and engineers, Forensics and Incident Response Teams, and a Security Information & Event Management (SIEM) product. They seek a vendor that will implement and manage their SIEM, fine tune the correlation rules and alerts, validate the findings through their own Security Incident Response team, and assist in remediation activities.

It looked as if IT Security Consultants were on a quest akin to finding the Holy Grail of antiquity. The vendor would need to meet and exceed all the above requirements. They would also need a true 24/7 SOC, IRT, highly trained personnel, forensics, and a trusted SIEM product. The vendor would further need to implement and manage the SIEM, fine tune correlation rules to prevent false positives, validate findings and if needed, assist in remediation. And of course, have all of this preferably deployable in under an hour.

### Why Datalink Networks?

Fully managed Security Threat Monitoring as-a-service.

#### One Service includes ALL:

- 24/7 Security Operations Center. (SOC)-as-a-service
- Cloud-based Security Information & Event Management (SIEM). (SIEM)-as-a-service
- Incident Response Team (IRT) and Forensics IRT-as-a-service
- Monitor threats on-premise, Cloud (e.g., AWS, Azure) or hybrid

#### Benefits:

- One month opt-out. No penalty!
- One low monthly subscription fee per device
- One hour to implement Security Monitoring Solution
- Office365 Security Monitoring
- Over 250 products supported (e.g., Firewall, Domain controllers)
- Agentless cloud-based SIEM solution
- 10 minutes SLA response time

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To meet all the above does seem impossible, and realistically you might have a higher chance of finding the Holy Grail itself. Luckily, there is Datalink Networks, who not only meets the above list to ensure a comprehensive cyber security solution, but exceeds them. This award-winning company is here to assist IT Security Services and MSPs in minutes and at a cost that provides small to medium enterprises access to world-class service.

## Complete Event and Log Management Solution

Compliance is one of the latest buzzwords been spoken in boardrooms and meetings. It can also be a word whispered around the water cooler when a data breach has occurred and the organization might have to contend with rising legal costs if not compliant. Whether it is Sarbanes Oxley, Basel II, HIPAA, GLB, FISMA, PCI DSS, or NISPOM compliance standards you need to meet, let Datalink Networks be your partner in ensuring you are not left in a legal quagmire.

## Logs hold the key

Many of the above-mentioned compliance regulations and best practices require businesses and organizations to collect, monitor, and store all relevant logs including security logs. Often, logs need to be stored safely for an extended period of time, and for some regulatory compliance pieces of legislation that can be up to 7 years.

The reason why logs have become so important in the quest to ensure regulatory compliance is because every system generates ream and reams of logs. In fact, every time an event is generated by the system and a piece of hardware, for example, a log is generated. This forms a practical record of all the activity on a system.

Other than security related events logs are also generated for application events, system events, directory services events, and DNS events. While security logs feature heavily in discussions around compliance, other event logs can indicate poor system performance, malicious and erratic behavior, as well as providing very important information regarding audits.

## Datalink Networks is here to help

At Datalink Networks we have a unique understanding of the importance of compliance but also the difficulty of remaining compliant. This difficulty can become insurmountable for small to medium enterprises who need to spend all their time on their core business. That is why at Datalink Networks our fully managed solution not only includes a world class security service but also provides assistance in adhering to compliance regulations and remaining compliant. This gives the business or organization time to focus on what really matters while Datalink Networks handles the rest.

