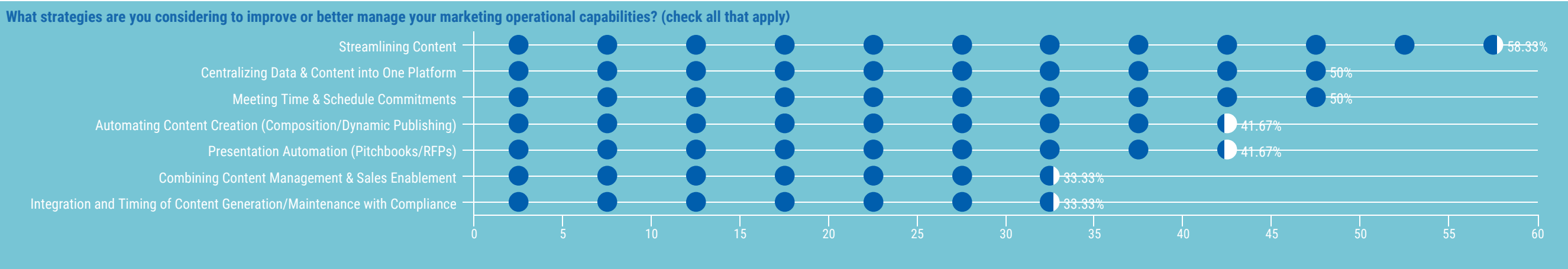
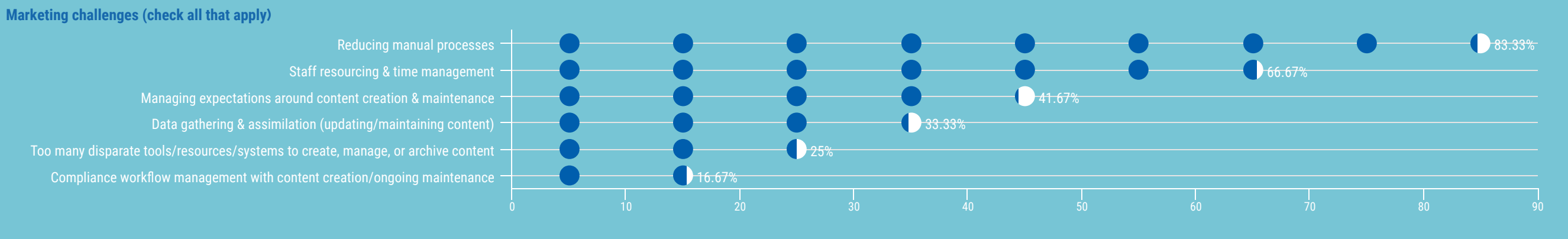


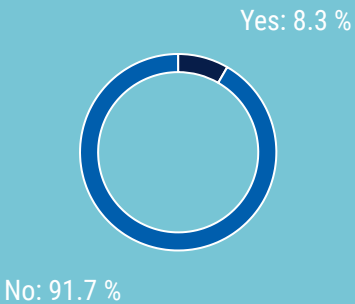
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Section 1: Challenges and Strategies

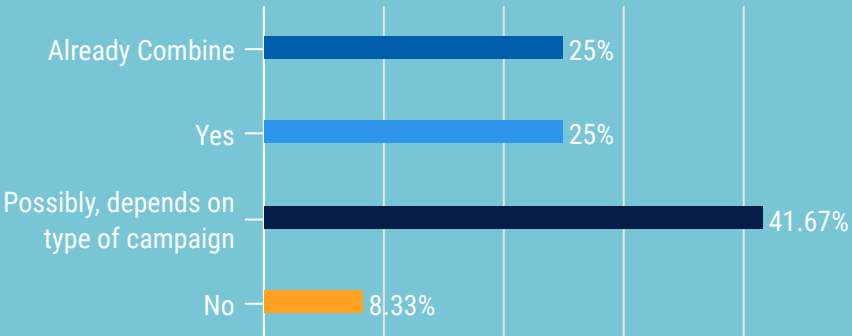


Section 2: Combining Digital & Print

Do you have the ability to email & print content from a single - platform?

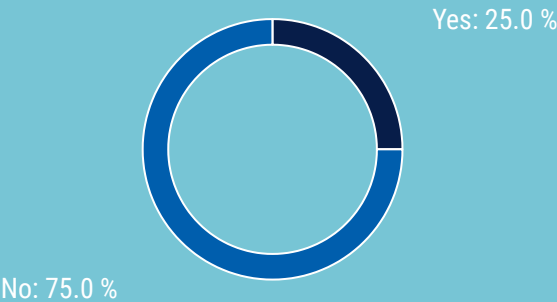


Do you see combining digital & Print campaigns as a strategy to drive deeper engagement?



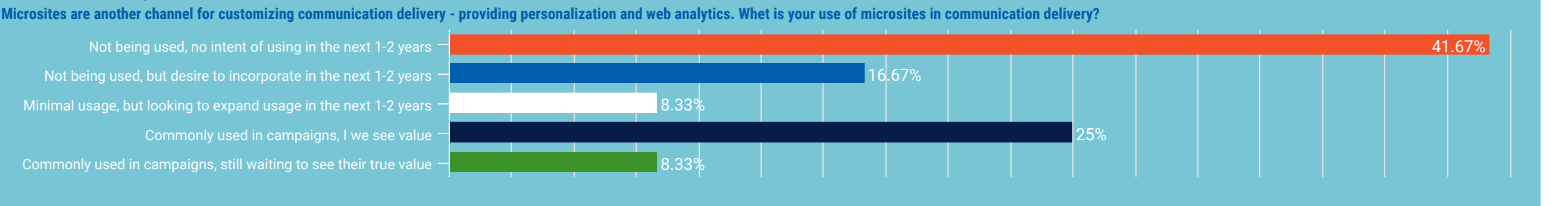
Section 3: Metrics

Do you have the ability to track both digital & print communication touchpoints for intermediaries/customers?

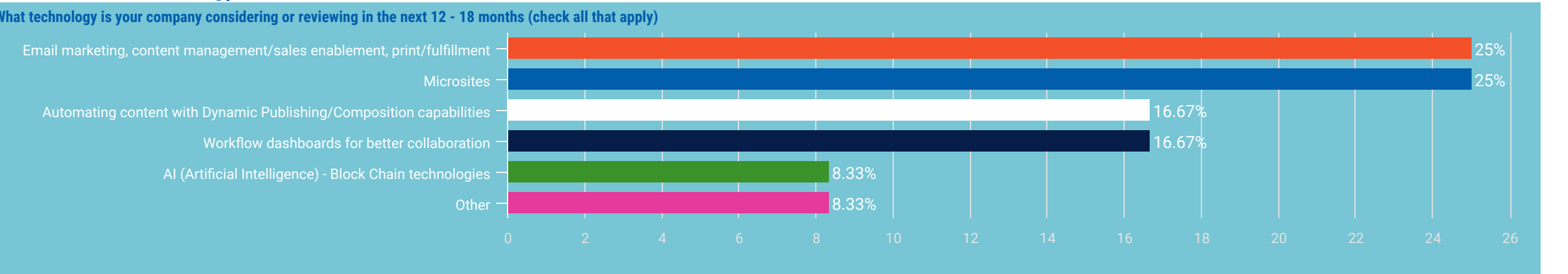


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Section 4: Beyond Print & Email - Microsites



Section 5: Technology Consideration - Next 12 - 18 months



Section 6: One Platform

