

IGNITE November 2016

Smart strategy and bold leadership for a hyper-connected and uncertain world:
exploring the very latest tools and technologies empowering organisations

DAY 1 – 14 November

08.30 – 09.15	<i>Registration and business introductions</i>		
09.15 – 09.30	<i>Welcome</i>		
09.30 – 09.55 <i>Opening Keynote</i>	Succeeding in the new digital reality - why the relentless pace of change is demanding a new leadership approach John Easton, Distinguished Engineer & Senior Cloud Advisor, IBM		
09.55 – 10.20 <i>Keynote</i>	Survival in the age of disruption: can you ever be agile enough? Peter Slaughter, Chief Operations Officer, Financial Times		
10.20 – 10.45 <i>Keynote</i>	Technology to enable flexible, adaptive strategy Paul Fennemore, Digital Experience Consultant, Sitecore		
10.45 – 11.15	<i>Break and business introductions</i>		
11.20 – 11.45 <i>Keynote</i>	Innovation in the era of connectivity Baljinder Bansal, Associate Director, IT Innovation and Digital, Coca-Cola		
11.45 – 12.10 <i>Keynote</i>	Leading today's digitally-driven enterprise Richard Agnew, Vice President NW EMEA, Veeam		
12.10 – 12.55 <i>Panel</i>	PANEL: Defining bold leadership and smart strategy Peter Slaughter, COO, FT, Roberto Maranca, Chief Data Officer, GE Capital, Chi Onwurah MP Shadow Minister for Industrial Strategy, Science and Innovation		
12.55 – 13.55	<i>Lunch and business introductions</i>		
	Stream 1 Data-driven strategy	Stream 2 Managing change & digital transformation	Stream 3 Transformational technology
14.00 – 14.25 <i>Breakout Sessions</i>	Navigating disruption - improving speed and agility across the enterprise Euan Davis, Associate Vice President, Cognizant	Building the right culture and strategy for success in the digital age Ant Cousins, Director of Customer Success, Profinda	A new era of automation in the workplace - how AI is transforming organisations
14.30 – 14.55 <i>Breakout Sessions</i>	Data strategy to support business model transformation Finbarr Joy, CTO, Lebara Mobile	Case study: Building a culture of cybersecurity Vicki Gavin, Compliance Director, Head of Business Continuity & Information Security, The Economist <i>This session will take place under the Chatham House Rule</i>	The power of IoT - data, strategy, applications Neil Williams, Founder, Tilix
15.00 – 15.30	<i>Break and business introductions</i>		
15.35 – 16.05 <i>Case Study</i>	How EDF stays innovative in the face of regulation Roberto Hortal, Head of Blue Lab at EDF Energy		
16.05 – 16.35 <i>Closing Case Study</i>	Case study: From bricks to clicks: disrupting established models in the property business Lori Cunningham, Chief Digital Officer, Countrywide		
16.35 – 18.00	<i>Networking drinks and business introductions</i>		

Day 2 – 15 November

08.30 – 09.15	<i>Registration and business introductions</i>	
09.15 – 09.20	<i>Welcome</i>	
09.20 – 09.45 <i>Opening Keynote</i>	Futurist Keynote David Rowan, Editor in Chief, WIRED Magazine	
09.45 - 10.10 <i>Keynote</i>	Embracing change in the digital economy Sophie Wooller, Consultancy Lead, iProspect	
10.10 – 10.35 <i>Keynote</i>	Scaling up a startup – a growth strategy to weather uncertainty Peter Briffett, COO, YPlan	
10.35 – 11.05	<i>Break and business introductions</i>	
11.10 – 11.35 <i>Keynote</i>	Is the corporate immune system programmed to reject innovation? Rod Willmott, Innovation Director, LV=	
11.35 – 12.50 <i>Mini-masterclass</i>	Mini-masterclass <i>Turning user experience into business value</i> Hugo Pinto, Innovation Officer, IBM Interactive	
12.50 – 13.55	<i>Lunch and business introductions</i>	
	Stream 1 Data driven strategy	Stream 2 Managing change & digital transformation
13.55 – 14.20 <i>Breakout Sessions</i>	Delivering consistently strong and sustainable operations and customer experiences with agility and flexibility Anja Madsen, Head of Online Operations, Sainsbury's	Case study: Implementing a digital vision at a 'traditional' organisation Jon Faulkner, CIO, London School of Hygiene and Tropical Medicine
14.25 – 14.50 <i>Case Study</i>	Reframing AstraZeneca - making the case for investment in digital content strategy Roeland van der Heiden, Digital Director, AstraZeneca	
14.50 – 15.15 <i>Closing Case Study</i>	Case Study: How Breast Cancer Care invents creative strategies for digital development and consumer engagement Jo Wolfe, Associate Digital Director, Breast Cancer Care	
15.15 – 15.45	<i>Close of IGNITE</i>	

If you would like to learn more or discuss this further, please contact membership@nimbusninety.com